

SEP - OCT 2019

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Editors Note

The most important aspect of a developer is its delivery track record. People trust and value us not on the basis of how many homes we build, but whether we deliver them on time or not. And VJ has always fulfilled their commitment of delivering homes on-time, every time.

There are several factors that affect this commitment. For example, weather. This year's monsoon had been relentless and extremely prolonged.

Several of our construction schedules got affected. But I take this moment to salute the spirit of VJ's Engineering team, who ensured that despite all odds of nature acting against the planned construction, we were still, able to complete and handover our projects on-time.

We are set to deliver 1400 homes over the next 6 months, following the construction schedule is of utmost importance.

I am happy and blessed to have this engineering team, who are not only focused in their work, but stand by their commitments. I think this spirit is the most important pillar of VJ's philosophy.

We love what our engineers do.

We love what we do.

Aditya Javdekar
CEO- Vilas Javdekar Developers



One grand occasion marked with Many celebrations at YashONE Pirangut



Handing over a home to its rightful owners is a big moment for us. It is like a beautiful culmination of a journey that we have lived with each of the home buyers and also the start of a new beginning as we welcome them into the VJ family. Recently, we handed over homes at YashONE Pirangut to its home owners.

Launched in February 2018, YashONE Pirangut was delivered on-time, staying true to our promise of possession guarantee. While this was a big reason for celebration for us and the home buyers, the handover ceremony created many more special memories for all of us.

A grand welcome followed by gruha pravesh of all the home owners set the tone for a warm get-together. As the neighbours got to know each other, there were special zones for kids to enjoy. The pride in the hearts of team VJ and the home owners added to the warmth. Lunch was served in the traditional 'pangat' method that just brought the YashONE Pirangut family closer.

The event gave everyone memories to cherish as they embarked on creating new ones in their brand new home at YashONE Pirangut.



Recognition of their high Performance & contribution



At VJ, we believe that while we shape homes for the people who need them, we are blessed to have many partners who actually help us in connecting with the home buyers who believe in our philosophy and want to own a VJ home. We proudly call them our channel partners.

Recently, VJ celebrated the star performers among our channel partners, who contributed immensely to our success and partnered us in taking our projects to the home buyers of Pune. The evening of recognition and celebration was called VJ Rising Stars, appreciating the

efforts of high-performing channel partners.

A cowboy-themed party high on music, dance, delicious food and excellent energy, set the tone for a memorable evening. The efforts of the high performers were appreciated with special awards and they were given exclusive gifts as well.

While everyone enjoyed the evening to the fullest, it further strengthened the bond shared by the channel partners and team VJ. It also gave the high performers a renewed push to go on and work harder. After all, at VJ, it's all about we love what we do.



Project construction updates







Podium flooring work in progress



Club house interior work in progress



C Building painting work in progress



A Building finishing work in progress

YASH 101



Yash 101 commercial building 1st slab casting work in progress



B building total station marking work is in progress



C building footing casting completed and shear wall casting upto plinth beam bottom is in progress



A building total station marking and shear wall shuttering work is in progress



PALLADIO

WAKAD-TATHAWADE



E building waterproofing work work in progress



Internal flooring work In progress



Commercial building community hall slab WIP



Kitchen otta kadappa fixing in progress



E Building



Internal gypsum work in progress



'A' building 9th slab completed



B Building 7th floor slab completed



C building lower parking slab work in progress



Podium column pit excavation and PCC work in progress



A1 Building 20th Slab work in progress



A2 Building - 20th floor slab 1st part casting work in progress



B1B2 Building - 9th floor slab completed



B1B2 podium excavation work is in progress



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VJ



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Trending now at VJ



Celebrating 9 days of Festivities with togetherness

Navratri is one of the most loved festivals across India and when a cosmopolitan community comes together as neighbours, it makes the celebrations even more special. At VJ, all our projects are blessed with such cosmopolitan neighbourhoods, which made the Navratri celebrations vibrant.

Staying true to the "9 days, 9 colours" theme of Navratri celebrations, team VJ urged the residents of its various projects in that colour on that day. A photo-opportunity was installed at each project site, where the residents could come together and click pictures in their colour-coordinated outfits.

Every day, the residents of all VJ projects came together in large numbers and clicked photographs. Their energy and enthusiasm added to the festive spirit of Navratri and created many special memories over the 9-day festival.

Celebrating Navratri together was another milestone towards our mission of building happy neighbourhoods.



Winner of Best colorful society contest Yashwin Jeevan



Celebrating Diwali With the VJ family

Diwali is a festival where everyone makes sure they are home to celebrate it with their family and loved ones. It's about decorating the house and making it full of special festive memories. At VJ, the team is like a family and decided to celebrate Diwali like one.

The offices of VJ at Kothrud and Wakad were decorated by all the employees to bring in the festivities of Diwali. Right from office cleaning to putting up lanterns, diyas and other decor items, everyone in the team got involved and made the office space a truly vibrant one, full of celebrations.

Even the project teams at various project sites joined in the fun. All the sites were decked up in festive flavour. Every member of the VJ family imbibed, lived and celebrated the theme of "Ye Diwali, Family Waali".

It was indeed a Diwali to remember for all of us, for all the good reasons.





A special moment deserves a special celebration

Booking a home is a once-in-a-lifetime moment for many people. Our team at VJ makes sure that this milestone gets a celebration and a memory it deserves, to make it special..



A special moment
deserves a special celebration



Showcasing our care for the Environment to punekars



**Environment is our real estate.
We care for it.**

It is a known fact that construction sites are known to be sources of pollution that damage the environment in more ways than one. But at VJ, we have always strived hard to break this stereotype and do our bit to make a difference to our surroundings and the environment.

With people becoming more and more aware about the threats faced by the environment, we decided to reach out to them and showcase the meaningful efforts we have been taking over the years. At the same time, we wanted to be the torch bearers of these efforts for the real estate segment.

This intent is showcased by our on-site activities that try and minimise the damage to the ecosystem, while fostering a sustainable future for the future residents of the project. This includes waste upcycling, water replenishment, reduced plastic usage and many other thoughtful implementations at all VJ project sites.

Billboards were put up across the west of Pune to inform people about our commitment to conserving the environment and contributing to a sustainable future. A heartwarming visual with a strong message not only communicated our efforts effectively, but broke the usual clutter associated with real estate. The campaign under our Corporate Environmental Responsibility was much appreciated, across Pune.

The future engineers

Get a hands-on experience

At VJ, we always try and contribute meaningfully to the society in more ways than one.

Connecting with the students who will go on to become professionals in the near future, is another such endeavour we practice.

Recently, students from the Civil Engineering department of MIT, one of Pune's highly reputed colleges, visited the project site of Yashwin Hinjawadi.

They got a chance to interact with the site engineers and also had a special interaction with Mr. Sarvesh Javdekar, our Technical Director. They saw the processes being followed at the site and got a glimpse of the technology as well. Their questions were answered by Mr. Sarvesh Javdekar himself.



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We said...

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YASHONE

MAAN, HINJAWADI (Ph. 1)

Participating in the Swacch bharat abhiyaan

The awareness and commitment of the common man towards cleanliness has risen manifold in the last few years. At VJ, we have also taken up the mantle of keeping our surroundings clean.

On 2nd October 2019, on the occasion of Gandhi Jayanti, the entire VJ team got down to participate in the Swacch Bharat Abhiyaan. All the employees at the office and all project sites implemented a cleanliness drive and improve the cleanliness of the spaces and the neighbourhood further.







VJ

परिचय



A Pariwaar that makes Its members smile more



VJ Pariwaar desk at YashONE Pirangut possession ceremony

Crafting homes is our way of building happy neighbourhoods. In this journey of ours, we have been blessed to have homeowners, who are now a part of the ever-growing VJ family. Going beyond delivering homes, we have always tried to deliver delights and smiles of this one big VJ family.

Our signature services have been doing this for sometime now. From helping with home finance to assisting in home maintenance and rentals, we have created multiple delights for our customers.

Recently, we unveiled VJ Pariwaar, a customer-benefit program exclusively for VJ homeowners, where they get access to further delights. Launched at the possession handover ceremony of YashONE Pirangut, it gave the homeowners an opportunity to buy white goods at discounted prices. We tied up with various white goods providers and set up their counter at YashONE Pirangut, which allowed the homeowners to interact with them easily and enjoy big savings.

VJ Pariwaar will continue to serve the best interests of the members of VJ family with bigger benefits coming u in the future. Stay tuned!

#picofthemoth



Gruhpravesha at YashONE Pirangut

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