A CONEC **SEPTEMBER 2025**





Pune Emerges as India's Most Affordable Housing **Hub And VJ Leads** the Charge!

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Ganesh Chaturthi at VJ: One Heart, Many Homes Residents, teams, partners & workforce celebrate together!

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VJ Revolutionizes with a Immersive **GT Homes Experience Zone!**

Page No. 17



In our hyper-connected world, Heena Vaze reveals the science-backed benefits of digital detox that can restore cognitive function, enhance creativity, and bring deeper meaning to our relationships and daily lives

RECHARGE &

Page No. 11

VJ Parivaar Celebrates Independence Day with Unity, Pride and **Patriotic Fervor!**





Independence Day holds profound significance in the heart of every Indian it's a reminder of our nation's journey from colonial rule to freedom. It represents the courage of countless freedom fighters who sacrificed everything for our liberty and the responsibility we carry as citizens to preserve that hard-won independence.





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YashONE Infinitee saved upto Rs.4,00,000 per month through efficient efforts for water management.

When VJ's engineering passion meets community spirit. extraordinary transformations happen.



 Y_{ashONE} Infinitee residents woke up to a miracle today! What once seemed impossible became reality when VJ's passionate engineering teams delivered complete water independence to an entire community of 3000+ Residents. Every single day, residents faced uncertainty and dependency on 15 to 20 water tankers. Families planned their routines around tanker schedules, worried about water

shortages, and dealt with the constant stress of water uncertainty.

"At VJ, we believe every community deserves water freedom. Today, YashONE Infinitee shows the world what true independence looks like!"

VJ's dedicated Facility Management Team and Engineering Team rolled up their sleeves and delivered strategic upgrades that transformed everything:

The Engineering Excellence

- Powerful 3HP (Hor) pump replaced the 1.5HP system, boosting capacity dramatically
- Pipeline infrastructure expanded from 1.5" to 2" diameter for superior flow
- Additional borewell connected from rainwater harvesting pit for sustainable sourcing

Residents now turn on their taps to endless, crystal-clear water exactly when they need it. No scheduling. No waiting. No stress. YashONE Infinitee Residents are absolutely thrilled! Families continue their routine without scheduling, and everyone experiences the profound peace of mind that comes with reliable infrastructure.

This transformation represents everything VJ stands for creating communities where families thrive, worry-free and empowered by world-class infrastructure.

Thank you, YashONE Infinitee, for showing trust in sustainable progress and the incredible power of engineering excellence meeting VJ's 360° community vision!

Here's to water independence, happy families, and communities that inspire the future!



BEFORE WATER MANAGEMENT



15 TANKERS A DAY

AFTER WATER MANAGEMENT



ZERO TANKERS



VJ Team Members Become Artists: Making Bappa with Their Own Hands

Clay, colors, and collaboration turn all offices into a creative workshop for Ganesh Chaturthi.

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YashONE Wakad Central C Wing Joins the Clean **Energy Revolution.**

Independence Day becomes doubly meaningful as another VJ Parivaar society embraces sustainable living with solar power installation. Page No. 09



Another Society joins the League of Sustainable Communities at **VJ Parivaar!**

This shift towards clean energy represents VJ's vision of 360 degree community living that leads to environmental progress for future generations.

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घर बांधणं ही सुरुवात, नातं जपणं ही परंपरा – VJ तुमच्या दारी!

तुम्हाला "🗸 तुमच्या दारी" तुमच्या सोसायटीत अनुभवायचा असेल तर आमच्या 🗸 टीमशी संपर्क साधा, आम्हाला आनंद आहे की तुमच्यासोबत मिळून तुमची सोसायटीसुद्धा उत्सव, आनंद आणि सहनिर्मितीचं केंद्र बनवू शकू.

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SwaraMalhar 2025: A Decade of Monsoon Magic Reaches **Milestone Glory**

The 10th edition of SwaraMalhar proved that some celebrations become more meaningful with time. This milestone celebration reinforced SwaraMalhar's position as Pune's most anticipated monsoon music festival, where tradition meets innovation and every evening creates timeless musical moments.

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VJ's Growth **Partners Perform** Maha-Abhishek at **Pune's Most Loved Ganpati, Shreemant** Dagadusheth Halwai on the occasion of **Ganeshotsay!**

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and landscape design shapes our

Pune Emerges as India's Most Affordable Housing Hub And VJ Leads the Charge!

RBI Rate Cuts and Strategic Pricing Make Homeownership Dreams Accessible for Thousands of Punekars.

The Pune Advantage in 2025 While metro giants like Mumbai and Hyderabad watch average home prices soar beyond ₹2 crore, Pune stands as a beacon of hope with properties averaging ₹75 lakh. This remarkable affordability gap has positioned the city as India's most accessible real estate market, where middleclass dreams still translate into

Even with a 27% price rise over three years, Pune maintains its competitive edge, proving that growth and affordability can coexist beautifully.

RBI Rate Cuts: The Game-Changer

reality.

The Reserve Bank of India's strategic interest rate cuts have transformed the housing landscape entirely. Lower borrowing costs mean reduced EMIs, higher loan eligibility, and increased confidence in long-term financial planning. For Punekars, this translates into tangible opportunities to either step into homeownership or upgrade to better living spaces.

Market dynamics tell a success story

The numbers reveal Pune's evolution perfectly. In 2021, 85% of sales occurred in the sub-₹70 lakh segment. Today, that's shifted to 60%, while mid-range housing (₹70 lakh - ₹2 crore) has tripled since 2021. This shift reflects rising aspirations and the city's economic progress enabling families to dream bigger.

VJ making affordability even more accessible

Within Pune's already affordable landscape, VJ has consistently positioned itself as a champion of accessible housing. VJ offers some of the most competitively priced homes in the city, ensuring that quality construction, modern amenities, and strategic locations remain within reach of middle-class families.

From first-time homebuyers to families looking to upgrade, VJ's diverse portfolio provides options that align perfectly with Pune's affordability advantage while maintaining uncompromising quality standards.

Pune's strength extends far beyond residential real estate. Ranking 2nd in warehousing demand and 5th in office space absorption nationally, the city's robust commercial backbone continues attracting professionals and families. This economic vitality directly fuels residential demand, creating a virtuous cycle of growth and opportunity.

With affordability advantages, supportive RBI policies, booming job markets, and developers like VJ offering accessible options, 2025 presents an unprecedented opportunity for Punekars to invest in homes that match both present needs and future aspirations.

For thousands of families, it's about securing lifestyle, community, and becoming part of Pune's remarkable urban transformation story.

As metro cities cross ₹2 crore average prices, Pune stays at ₹75 lakh while VJ offers even more accessible options, making 2025 the perfect year for homeownership.











Source: https://www.thebridgechronicle.com/news/pune-real-estate-mid-range-home-demand-triples

SwaraMalhar 2025: A Decade of **Monsoon Magic Reaches Milestone Glory**

A Decade of Musical Heritage Pune's classical music lovers witnessed SwaraMalhar Music Festival celebrating its milestone 10th edition. From June 27 to August 13, the city resonated with the soul-stirring sounds of Malhar ragas across

Legendary Voices, Timeless Venues

five prestigious venues.

The festival graced iconic stages including S.M. Joshi Auditorium, Tilak Smarak Mandir, Ram Krishna More Auditorium, Buntara Bhavana, and MES Balshikshan Auditorium. Each venue came alive with performances by musical legends like Ustad Shahid Parvez Khan, Rahul Deshpande, Purbayan Chatterjee, Pandit Atulkumar Upadhye, Sharvari Jamenis,

The 10th edition of SwaraMalhar transforms monsoon evenings into musical heritage, proving that some traditions grow more beautiful with time



Shaunak Abhisheki, Bipul Ray, Ojas Adhiya, Sniti Mishra, Manjusha Patil, Yashwant Vaishnav, among many others. Nurturing Tomorrow's Maestros SwaraZankar's thoughtful curation of SwaraMalhar Yuva provided a dedicated platform for young and promising artists from the city. This initiative ensures that the beautiful tradition of Malhar ragas continues to inspire and develop the next generation of performers, keeping the musical heritage alive and thriving.

VI's Cultural Commitment

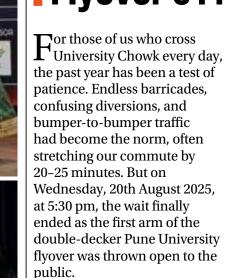
VJ takes pride in facilitating this incredible cultural celebration, recognizing that preserving musical legacy requires community support and dedication. The festival's growth over ten years demonstrates how cultural traditions flourish when nurtured with care and passion.











This new stretch connects Raj Bhavan to RBI along Ganeshkhind Road, soaring right above the ever-busy Savitribai Phule Pune University Chowk. For us daily commuters, this is more than just another piece of infrastructure, it feels like a breath of fresh air. The drive from Aundh to Shivajinagar, which often felt like a crawl, is already showing signs of improvement.

What makes this project unique is its dual purpose. The upper deck is reserved for

Flyover's First Phase Opens the Hinjawadi-Shivajinagar Metro Line-3, while the road below is now ready for vehicles. 1.7 km. Construction of the University Metro station is still in progress, but we're hopeful that once complete, the planned skywalks

Relief for Punerkars: Pune University

PMRDA has shared that nearly 88.5% of Metro work is already completed, which makes us residents optimistic that the larger traffic solution for this corridor is not too far away.

linking Baner, Aundh, and

Pashan will give pedestrians the

same sense of relief we're now

starting to experience on the

road.

For us, the inauguration of Phase 1 of the Pune University flyover isn't just about saving a few minutes, it's about reclaiming our time, reducing stress, and finally seeing movement at a junction that has tested everyone's patience for far too long.

Total flyover length:

Aundh to Shivajinagar 1.3 km with three lanes.

Width of road: 9.5 metres.

Ganeshkhind Road widened to 45 metres.

Ramps completed from Shivajinagar and Aundh.

Baner and Pashan arm to finish by Oct 2025.



Source: https://timesproperty.com



The 173-km expressway promises faster commutes and rising property values for Upper Kharadi, Hinjawadi, and Pirangut.

A Strategic Win for VJ Parivaar

The Pune Outer Ring
Road is a transformative
development that places VJ
residents in prime positions
for connectivity and growth.
With communities strategically
located in Upper Kharadi,
Hinjawadi, and Pirangut,
VJ homeowners are set to
experience the maximum
benefits of this revolutionary
173-km expressway.

The eight-lane Ring Road will dramatically transform daily life for VJ Parivaar. Residents will enjoy significantly reduced congestion within city limits, faster access to workplaces and Pune Airport, and a cleaner environment with less innercity traffic. Most importantly, properties near the corridor

are expected to see substantial value appreciation.

Strategic Location Advantage

VJ's presence in Upper Kharadi, Hinjawadi, and Pirangut positions residents perfectly along this connectivity revolution. These areas will benefit from direct access to the Ring Road's advanced infrastructure, including world-class interchanges and seamless connections to six national highways covering Mumbai-Bengaluru, Nashik, and Solapur routes.

Also the project promises to unlock massive urban development opportunities, with peripheral areas transforming into thriving nodes.

PMRDA's new town-planning schemes along the corridor will further enhance the value proposition for VJ Parivaar, creating a perfect storm of growth and opportunity.

Smart Investment Validation

For VJ Parivaar, this development validates their smart investment choices.
Living in communities strategically positioned along Pune's future growth means enjoying both immediate lifestyle improvements and long-term financial benefits.
As Pune continues to position itself as India's leading residential and commercial hub, VJ Parivaar will find themselves at the center of this transformation.



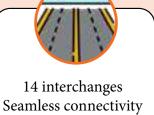




Expressway capacity



Expected completion





6 national highways Connected routes

VJ Parivaar enjoys front-row seats to Pune's biggest connectivity transformation.

- Palladio Kharadi Central
- Palladio Kharadi Central II
- Yashwin Enchanté
- VJ Indilife KharadiYashONE Eternitee
- YashONE Maan Hinjawadi
- Yashwin Hinjawadi
- YashONE PirangutPalash Boulevard
- VJ Happiness Street
- YashONE Infinitee Punawale
- Yashwin Sukhniwas Maan
- VJ ONE AvenueVJ Central Avenue

Designing for me-time in High-Rise Housing

'Me-time' doesn't need a room of its own, it just needs a moment no one else claims.



Sruthi Atmakur-Javdekar, PhD

Architect, Landscape Architect & Environmental Psychologist GRIT

Good design doesn't always mean building more; it means building with sensitivity to variation in need and rhythm. In high-density cities, where walls are shared and schedules overlap, time for oneself is less a luxury and more a vital rhythm. It doesn't always arrive as silence. Sometimes it is a ritual, play, movement, pause, sitting in a patch of sunlight, or returning to a task that's purely your own. Designing for me-time begins by noticing

me-time begins by noticing these everyday acts of return and creating space for them to unfold.

Take the grandmother for example. Each morning she steps into the east light of her 'nana nani corner', with a shawl around her shoulders and a cup of chai in her hand. She dips Parle-G into her tea, collects flowers from her garden for Ganpati aarti, hums a line of gratitude under her breath, and watches the sky change minute by minute. These ten quiet minutes return her gently to herself. By evening, the working adult claims the same apartment in a different way. The rest of the day belongs to phone calls and deadlines, but around 7 p.m., she clears a patch of floor in the master bedroom and creates her 'meditation zone. She unrolls a yoga mat, places her blocks, and lets the day fall away. Some days she stretches; other days she simply lies still and breathes. That 30-minute slot is nonnegotiable. It is a promise she

keeps to herself, and the room learns to hold it.

For the child, me-time isn't scheduled; it's followed. A five-cornered room becomes a kingdom. One day, it's a cricket stadium. Another day, it's a floor of lava, a spaceship, or a cave of books. There is a corner for crayons, another for jumping, a third for building a fort, a fourth for lining up toys, and a fifth just to sit and watch the glow in the dark stars on the ceiling. To him, me-time isn't a concept, it's an instinct, and this room doesn't silence his energy, it gives him permission to follow it.

All of these moments unfold within the same apartment. None asks for more square footage; each is a personal claim inside shared space. Why protect them? Because these small, chosen acts lower the noise in our heads, lift our mood, and give us back a sense of control. A glimpse of sky through a window, a seat to look out without feeling on display - these simple conditions help us reset. Good design doesn't always mean building more; it means building with sensitivity to variation in need and rhythm. When one home can hold many kinds of daily rituals, it

becomes something deeper.

At VJ, we design for these

moments: a window ledge wide enough for one,

a balcony corner that reliably catches the morning sun, and a niche for a tucked-away reading chair. Because when every resident has a place to land within the apartment, the house becomes a home.



Explores how architectural and landscape design shapes our built environments.









VJ's CRM Champions: Building Trust One Customer at a Time!

How VJ's Customer Relationship Management team transforms challenges into lasting relationships.

In real estate, where decisions are high-stakes and emotions run deep, VJ's Customer Relationship Management team serves as the steady bridge between vision and experience. Led by VP Anand Pitre, the team's charter is simple yet profound: ensure every interaction reinforces trust, transparency, and care.

"The team actively listens to customer concerns, gathers feedback, and takes timely action to resolve issues with transparency and empathy," shares VP Anand Pitre.

This approach goes beyond protocol, regular updates, anticipatory guidance, and clear documentation help customers feel informed, supported, and valued at every step.

Real estate journeys are long,

cross-functional, and deeply personal. Managing expectations through construction phases, regulatory milestones, and handovers demands consistent engagement and clarity. The CRM team aligns customer interests with project realities coordinating across sales, finance, projects, and legal so that customers always have a single source of truth.

VI's CRM culture prioritizes people and progress. From swift query resolution and guidance on documentation and financial processes to proactive communication during key milestones, the team focuses on long-term trust not transactional touchpoints. Internal mentorship, continuous learning, and process innovation keep the service promise strong.

Behind every satisfied VJ homeowner stands a dedicated CRM team that turns complex journeys into seamless experiences through empathy, technology, and unwavering commitment.

Meet the champions behind the service



Assistant General Manager, CRM SD Kharadi East Cluster

Originally from Nashik and now based in Pune, Savita brings 4.5 years of committed service to VJ after starting her journey with Magarpatta Township. A strong believer in VJ's culture, she values the transparency and familial environment where even Directors know employees by name. She leads CRM for the Kharadi East cluster Yashwin Enchanté Phase I & II, PKC & PKC Phase 2, VJ Indilife Kharadi, and VJ Central Avenue guiding customers from disbursement to possession with clarity and care. Outside work, she loves travel, quality time with loved ones, and helping anyone in need with practical solutions.

Contact: +91 8956422094 savita.kadu@javdekars.com

NEED HELP OR HAVE A QUERY? SPEAK TO A CRM CHAMPION TODAY.



SHIVPRASAD TAVANDIKAR

Assistant General Manager, CRM | Palladio Balewadi Central

From Kolhapur, Shivprasad has been with VJ for 9 years, supporting over 1,500 customers through their home-buying journey with consistency and heart. He currently manages customer relations for Palladio Balewadi Central Phase 1 & 2. Passionate about continuous learning and self-growth, he draws energy from travel, meeting new people, and sports like football and cricket—habits that keep his outlook positive and his service sharp.

Contact: 9168604405 | shivprasad.tavandikar@javdekars.com



SARIKA GAIKWAN

Assistant General Manager, CRM | Yashwin Urbo Centro

With over a decade in customer relations and 1650+ Residential + Commercial customers served, Sarika leads with dedication and purpose. Currently managing CRM for the landmark Yashwin Urbo Centro, she defines passion as learning continuously, solving challenges with sincerity, and adding value beyond the task. Travel, music, and family time keep her energised so she can keep customers

Contact: 855499519 | sarika.gaikwad@javdekars.com



SHREEJAY INDULKAR Manager, CRM | Portia Grande

him grounded and customer-centric.

Rooted in Chiplun (Ratnagiri) and raised in Pune, Shreejay began his professional journey at VJ after an MBA in Marketing and continues to grow within the organisation. As Manager in CRM, he supports customers at Portia Grande through subsequent disbursement and possession, ensuring a smooth, guided experience. He's passionate about travel and time with family and friends pursuits that keep

Contact: 8956690218 | shreejay.indulkar@javdekars.com



ADITI VEER

Assistant Manager, CRM | Yashwin Enchanté, Kharadi

Aditi began her career in real estate, took a meaningful break to focus on her children, and returned to build her second professional chapter with VJ. She now partners with customers at Yashwin Enchanté, Kharadi, an expansive 1000-unit development, ensuring every stage is handled with patience, empathy, and precision. Travel and family time fuel her positivity, which reflects in every customer interaction.

Contact: 8799918050 | aditi.veer@javdekars.com



Experience Tomorrow, Today: Mock Floor & Engineering Expo Delights Homebuyers

483 customers explore their future homes through transparent previews.

When it comes to transforming a booked flat into a dream home, seeing truly is believing. The YashONE Eternitee Mock Floor & Engineering Expo on August 2nd provided transparent, interactive previews that helped customers visualize their future lifestyle while building unwavering confidence in their investment. Walking through the exact layout

VJ's Mock Floor & Engineering Expo at YashONE Eternitee allowed families to walk through exact layouts of their booked homes, building trust through transparency and expert guidance.

of their booked homes reassured customers about their choice and set realistic expectations for possession. Every finish, fitting, and design element was openly showcased, eliminating surprises and strengthening the foundation of trust that defines the VJ experience.

Expert Guidance at Every Step

The Engineering Team addressed construction-related queries with technical precision while providing clear, comprehensive explanations that effectively resolved every customer concern. House 2 Home specialists guided families through customization options, offering valuable and timely support that enhanced the overall experience.

The VJ ONE Parivaar team created meaningful connections through personal one-on-one interactions, building stronger engagement while introducing customers to upcoming opportunities. This personalized approach ensured that every family felt heard, valued, and genuinely cared for throughout their visit.

Transparency Builds Confidence

Customers expressed genuine happiness and satisfaction after experiencing the mock floor walkthrough, consistently praising the quality and attention to detail that VJ brings to every project. The transparent showcase approach allowed families to see exactly what they were investing in, building confidence through honesty



rather than promises.

There was noticeable curiosity among customers regarding project amenities and services, with many keen to understand the offerings in depth.

VJ's Commitment to Excellence

These events demonstrate VJ's unwavering commitment to transparency and customer satisfaction. By inviting families to experience their homes before possession, VJ ensures that expectations align perfectly with reality and that every detail meets their vision for the future. The overwhelming attendance of 483 customers and positive response from families reflects the immense value of VJ's transparent approach. Mock

they even move in.

This commitment to transparency ensures that when possession day arrives, families are stepping into a home that perfectly matches their dreams and expectations.

floors are about building trust,

listening actively, and making

every family feel at home before

Homeowners at Yashwin Supernova B Building, Experience Their Dream Homes Coming to Life

Transparency and trust take center stage as VJ opens doors for pre-site inspection on the special occasion of Rakshabandhan.

ugust 9, 2025 marked a Asignificant milestone for Yashwin SuperNova B Building as VJ opened its doors wide for the anticipated pre-possession site visit. The overwhelming response from homeowners demonstrated the deep trust and excitement surrounding their upcoming dream homes. Homeowners and VJ team members came together to tie rakhis to each other, symbolizing the bond of trust and protection. This gesture reinforced VJ's commitment to treating every homeowner as VI Parivaar.

The flawless execution of the site visit showcased VJ's operational excellence ensuring every homeowner received personalized attention and comprehensive information about their units. This reflects the confidence homeowners place in VJ's commitment to delivering exceptional living experiences that exceed expectations.

Here's what VJ's customers has to say about it

Rohan Phadtare, Unit No: 1101 B wing said

"Initially I was worried about possession of my VJ Yashwin Supernova flat, as the deadline of the RERA date is very close. I have heard from VJ that this is one of the most reputed builders in the city (reason is VJ is giving a minimum 6 months early possession than RERA date).

So due to no announcement of the pre-possession, I was in tension and frequently called VJOP Relationship Manager Ms. Aastha Thakur regarding my possession. But she took it very calmly and answered my queries. She assured me that possession won't go beyond the RERA date.





yashwin

supernova

VJ's commitment to transparency as homeowners witness their investment materializing into beautiful living spaces.





After doing a visit for pre possession, I am feeling satisfied with my decision. All work is done properly. So when someone is building a 27 floors tower there will be small small mistakes, as no one in this world is perfect. (If you see very closely then Taj Mahal is also leaking from top.)
I am rest assured that team VJ

be part of VJ Parivar." Another one Mr. Somnath Patil, Unit No: 1803 B Wing

will rectify all issues during the

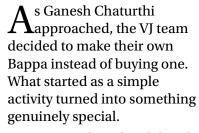
upcoming year. I am happy to

"Our overall experience is very good. Many members are here to resolve our queries. We have observed some minor issues, which we have conveyed to them. After that, we have also met the residents to resolve them. There are no major issues in the flat. We are very happy and we are looking forward to coming and living here.

We also have gone through their referral and loyalty program through VJ ONE Parivaar App. I am thrilled to know the benefits it offers to people of VJ Parivaar. Through the VJ ONE Parivaar Program we have now booked our second home with VJ. I am very happy with VJ."

VJ Team Members Become Artists: Making Bappa with Their Own Hands





Everyone gathered with hands covered in clay, working together to shape the idol. The usual office atmosphere transformed as colleagues sat side by side, each contributing with equal enthusiasm. People discovered hidden talents as they worked with the clay some were natural at shaping, others excelled at adding details

Techniques were shared freely, with experienced hands helping newcomers and everyone learning from each other. The collaborative spirit was unlike anything seen during regular work hours. The team spent hours carefully crafting every detail, then painted the idol with vibrant colors.

Each person added their own touch, whether in molding, smoothing, or adding final details. One team member shared, "It felt good to work with everyone on something creative rather than just office tasks." Others appreciated how

the activity naturally brought different departments together in a relaxed, enjoyable setting. Let's see what our VJ employees have to say about this heartwarming Ganpati-making experience:







श्वास मोजावे तसे तास मोजतोय तुझ्या येण्याची बाप्पा वाढ पाहतोय!

Making my own Ganpati Bappa idol at the office was such a calming and fun experience. With all the usual work stuff going on, it felt really nice to just take a break, sit down, and create something with my own hands. It wasn't about how perfect the idol looked, it was more about the intention and the joy behind it. I honestly felt more connected to the festival this time, and celebrating it in such a personal and meaningful way at work made it even more special.

In our busy day-to-day routines, we rarely get the chance to engage in activities like this, and we forget that we too can create something so beautiful with our own hands. It actually took me back to my school days, simple moments of creativity and joy. It was a wonderful experience, and my team and I truly enjoyed it. A big thank you to the VJ team for organizing this workshop bringing us all together to create eco-friendly idols of Bappa! गणपती बाप्पा मोरया !

-Pallavi Patil, Team H-to-H

We made a handmade Ganapati in our VJ office. It was a fun, devotional, and emotional experience for everyone. Creating Ganapati with our own hands brought joy, togetherness, and a special memory to cherish. -Gauri Kedari, Admin Group

The joy of making my own eco-friendly Ganesha murti and understanding the importance of celebrating sustainably.

- Sagar Shelke, Account & Taxation

My biggest personal takeaway from this workshop is we can have fun and make a meaningful impact too.
Making idols of Shadu mud was giving us experience of joy, teamwork and team bonding. It is also a takeaway that festivals are not always only about rituals but also it's about building community.

- Suraj Yennam, Sales

This experience taught me patience, mindfulness, and the joy of creating something with my own hands. More importantly, it made me feel that Bappa doesn't just arrive in our homes; He arrives in

our hearts through the effort, intention, and love we put into welcoming Him.

- Kunal Dnyanmote, IT Department



-Swapnil Bagal, Admin Team















VJ STEPATHON 2025: TRANSFORMING WORKPLACE WELLNESS THROUGH TEAM SPIRIT AND HEALTHY COMPETITION

44 teams with 204 employees embrace fitness challenge, creating lasting healthy habits beyond the competition.

VJ's Stepathon initiative successfully engaged employees across departments, promoting wellness friendly competition and collective achievement.

Viscommitment to employee well-being reached new heights through the highly successful VJ Stepathon 2025 challenge. The initiative witnessed remarkable participation from 44 teams comprising 204 employees, making it a genuine movement toward healthier lifestyles across the organization.

The Stepathon was designed with clear objectives that align with VJ's belief that employee well-being directly impacts energy levels, focus, and productivity. The initiative aimed to encourage healthy lifestyle habits among employees while motivating to prioritize fitness during demanding schedules and build stronger team bonds.

Walking represents one of the simplest yet most effective forms of exercise. The Stepathon served as a powerful reminder that small lifestyle choices can create significant positive impacts. The challenge brought out remarkable dedication from participants across all departments. Many teammates literally went the extra mile, with some waking up early for extended morning walks while others found time even late at night to achieve additional steps toward their goals.

Instead of relying on vehicles for short distances, employees consciously chose walking to nearby destinations, effectively transforming fitness into a sustainable lifestyle choice. The competition culminated with well-deserved recognition for top-performing teams. The winning team received exciting Decathlon vouchers worth ₹7,500, while the runner-up team was awarded vouchers worth ₹5,000, providing tangible rewards that support continued fitness pursuits.

The engaging and enjoyable nature of the challenge provided exactly what teams needed, fostering natural bonding experiences that transformed colleagues into cohesive teams. Many participants emphasized how the initiative reminded them that incorporating joy into workplace activities creates lasting positive effects.

The overwhelming success of the Stepathon demonstrates VJ's commitment to creating initiatives that keep employees healthy, active, and connected as one unified family, setting the foundation for continued wellness programs that support both individual growth and organizational excellence.

VJSTEPATHON

STEP UP TEAM UP POWER UP!

849,310 steps in one week



Team भगवे वादळ emerged victorious with an impressive 849,310 steps, featuring dedicated FMM team members Anil Bhaurao Chavhan, Jay Rajesh Rathod, Navnath Gade, Satish Dajiba Soge, and Shubham Girish Chapale.

834,608 steps in one week



Team TOLI secured first runner-up position with **834,608 steps,** showcasing cross-departmental collaboration through members

Bharat Badhe (CRM), Payal Pradeep Mahale (S&L), Rohidas Mazire (CRM), Suyash Patil (CRM), and Tejas Bhandekar (CRM).

Another Society joins the League of Sustainable **Communities at VJ Parivaar!**

Yashwin Sukhniwas Building A CHS Completes Solar Panel **Installation for Clean Energy Generation.**

Save on Energy Bills with Solar Power! Get Up to Rs. 78,000 Government Subsidy. Apply for PM Surya Ghar Today on https://pmsuryaghar.gov.in/#/

BENEFITS

Subsidy for Residential Households

Rs. 30,000

Rs. 18,000 per kW for additional capacity up to 3 kW

Rs. 78.000 per kW Total subsidy for systems larger than 3 kW capped at

Subsidy for GHS/RWA

Rs. 18.000 per kW

for common facilities, including EV charging, up to 500 kW Capacity(@3 kW per house) with the upper limit being inclusive of individual rooftop plants installed by individual residents in the GHS/RWA

For special states, an additional 10% Subsidy will be applicable per kW Suitable Rooftop Solar Plant Capacity for households

Average Monthly Electricity Consumption (units)	Suitable Rooftop Solar Plant Capacity	
0-150	1-2 kw	
150-300	2-3 kw	
>300	Above 3 kw	



/ashwin Sukhniwas L Building A CHS has achieved something truly remarkable successful installation and commissioning of solar panels, complete with government subsidy approval!

Community Leadership in Action

We're absolutely thrilled to celebrate this milestone with Yashwin Sukhniwas residents who embraced sustainable living with enthusiasm and determination. Their vision for a greener future inspires the entire VJ Parivaar!

The installation represents more than just technology it's a demonstration of what communities can achieve when they unite for positive change. Clean energy now powers daily life while reducing environmental

impact significantly. Securing the government subsidy validates the community's commitment to sustainability. This achievement showcases how forward-thinking residents can maximize both environmental benefits and

approximately Rs. 20,000 -Rs. 22,000 monthly financial savings.

Inspiring Action Across VJ Parivaar

This success reminds other VJ Societies about the limited-time government subsidy opportunity. As the scheme expires next year, communities have a valuable window to embrace solar technology with substantial financial support.

Thank You for Leading by **Example**

We extend heartfelt gratitude to Yashwin Sukhniwas Building A CHS for sharing this achievement with us. Your enthusiasm for sustainable living motivates communities across our network to explore green technology solutions.

This shift towards clean energy represents VJ's vision of 360 degree community living that leads to environmental progress for future generations.

Join the conversation! Are you taking meaningful steps toward sustainable community living? Share your journey and insights with us at kusum.jindal@javdekars.

Article by: Yashwin Sukhniwas Team

Societies embraces Clean Energy that creates lasting environmental impact contributing in VJ's 360° Community Living



Yashwin SuperNova Residents **Master Their Water Management** Systems!

When cutting-edge systems meet informed residents, communities become unstoppable.



Knowledge sharing builds stronger communities at VJ

The VJ Facility **▲** Management team successfully completed comprehensive demonstrations and handover formalities for Yashwin Supernova's advanced Water Treatment Plant and sophisticated pumping systems.

Residents discovered how cutting-edge water technology works for their daily lives. Every question

was answered, every detail explained, every resident empowered with knowledge. A Wing and C Wing residents experienced hands-on demonstrations of water infrastructure that ensures clean, safe water reaches every home with reliability and excellence. C Wing has officially signed-off this training and handover process, fully embracing these cutting-edge systems as part of their exceptional living experience. A Wing is carefully reviewing every detail to ensure complete understanding - because at VJ, knowledge is power and precision matters deeply. When residents understand their project facilities, communities operate with confidence, maintain systems expertly, and thrive independently for generations.

This represents VI's philosophy beyond possession - we create informed, empowered communities where residents don't just live in homes, they master their living experience completely.

Knowledge sharing builds stronger communities, and Yashwin SuperNova residents are now equipped to enjoy their advanced water systems with complete confidence and understanding.

Thank you, Yashwin SuperNova, for embracing learning and setting new standards for informed, empowered community living!



Chess and Table Tennis Games thrills

unforgettable community moments.









"Every game becomes a celebration of talent, strategy, and pure competitive joy at Palladio!"









ummer at VJ Palladio just got Oincredibly exciting! The Chess Tournament 2025 and Table Tennis League 2025 transformed our community into an arena of brilliant minds and lightning-fast reflexes, creating memories that will last forever.

Chess Tournament 2025: Minds in Motion

Strategy ruled supreme as players across generations showcased exceptional intellectual prowess. Every move was calculated, every strategy masterfully planned, proving that chess excellence knows no age limits.

Our Brilliant Champions:

Kids Category:

- Advay Deshpande -Strategic mastermind
- Darsh Agroya Tactical genius
- Mirin Chakraborty -Focused champion

Adults Category:

- Nitin Patil Chess virtuoso
- Omkar Chaporkar -Strategic powerhouse
- Shekhar Prajapati -Consistent excellence

Table Tennis League 2025: Electric Energy Unleashed

Six dynamic teams with over 30 passionate players created pure sporting magic! Lightningfast rallies, precise shots, and incredible teamwork had spectators cheering every single point.

Championship Glory:

- Champions: Smash Bros - Unstoppable team performance
- Runners-up: Racket Squad -**Exceptional competitive spirit**

These tournaments revealed the heart of VJ Palladio. Beyond individual victories, residents celebrated together, cheered each other, and strengthened bonds that make our community truly special. Every participant, volunteer, and enthusiastic spectator contributed to this incredible success. Your energy, sportsmanship, and genuine support created an atmosphere where competition became celebration.

This summer's tournament success energizes us for more thrilling sporting events throughout the year. VJ Palladio residents can anticipate additional opportunities to showcase talents, build friendships, and continue our tradition of active, vibrant community living.

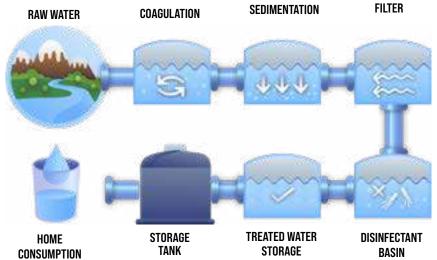
These tournaments perfectly capture VJ's philosophy, where neighbors become friends through shared passions, where talent gets recognized, and where healthy competition strengthens community bonds.

Thank you, VJ Palladio champions, for making this summer absolutely unforgettable!

Here's to more tournaments, more champions, and the continuing spirit of excellence that defines our amazing community!

Article by: Palladio Sports **Events Committee**







घर बांधणं ही सुरुवात, नातं जपणं ही परंपरा – VJ तुमच्या दारी!

"तुमच्या दारी" म्हणजे अक्षरशः घरपोच – आणि VJ ने हे स्वप्न प्रत्यक्षात उतरवलं आहे. पुण्यातील Palladio, YashONE Hinjawadi, Yashwin Encore, Yashwin Orizzonte आणि Pratiknagar या सोसायट्यांमध्ये या उपक्रमाची सुरुवात झाली आणि प्रत्येक ठिकाणी रहिवाशांचा उत्स्फूर्त सहभाग पाहायला मिळाला. एकत्र येऊन साजरा करण्याचा आनंद आणि आपुलकीने भरलेलं वातावरण यामुळे हा उत्सव खऱ्या अर्थाने अविस्मरणीय ठरला. प्रत्येक सोसायटीत परिचित जागा एकदम बदलून रंगीबेरंगी फ्ली मार्केटमध्ये रुपांतरित होते. रहिवासी निवडक शॉपिंग स्टॉल्सवर खरेदी करतात, स्वादिष्ट खाद्यपदार्थांचा आस्वाद घेतात आणि खेळ-करमणुकीत सहभागी होतात. त्याचबरोबर त्यांना त्वरित बक्षिसं जिंकण्याची संधीही मिळते. हशा, गप्पा आणि आपुलकीनं भारलेलं वातावरण प्रत्येक क्षण खास बनवतं.

या उपक्रमात VJ ONE परिवार कार्यक्रमही मध्यवर्ती ठरतो. रहिवाशांना रेफरल फायदे, लॉयल्टी

Project at Prime location....

रिवॉर्ड्स आणि खास संधी यांची माहिती मिळते. इंटरॅक्टिव्ह स्टॉल्स व उपक्रमांमुळे कुटुंबीय उत्साहाने सहभागी होत आहेत आणि सदस्यत्वाचा अधिकाधिक फायदा कसा घ्यावा हे जाणून घेत आहेत.

"तुमच्या दारी" उत्सवात केवळ करमणूक नाही तर जबाबदारीची जाणीवही आहे. रहिवासी जुन्या वस्तू दान करतात, किराणा साहित्य देतात आणि ई-वेस्ट रीसायकलिंगमध्ये सहभागी होतात. त्यामुळे साजरा करतानाच समाजहित व पर्यावरण संवर्धन या दोन्ही गोष्टींना चालना मिळते.

या उपक्रमातील सर्वात खास गोष्ट म्हणजे रहिवासी आणि VJ टीम यांचा प्रत्यक्ष संवाद. स्पिन द व्हील सारख्या खेळांमधून, मुलांपासून ते आजी-आजोबांपर्यंत सगळेजण उत्साहाने सहभागी होतात. कुटुंबांची ही उत्सुकता आणि आनंद VJ च्या सततच्या नातेसंबंधांची किंमत किती मोठी आहे हे दाखवते.

"VJ तुमच्या दारी" हा फक्त एक कार्यक्रम नाही, तर VJ ची तत्वज्ञान मांडतो. घर बांधणं ही सुरुवात आहे; पण खरी कम्युनिटी बिल्डिंग होते ती सातत्यपूर्ण संवाद, खरी काळजी आणि लोकांना एकमेकांशी जोडणाऱ्या अशा संधींमुळे. म्हणूनच आम्ही पुढील VJ Connect, सांस्कृतिक दिन किंवा स्पोर्ट्स डे सारख्या उपक्रमांसाठी रहिवाशांचे मत, कल्पना आणि सहभाग स्वागताने घेतो. कारण उत्सव तेव्हाच खरा ठरतो, जेव्हा तो आपल्या समुदायाने मिळून साकारला जातो.

जर तुम्हाला "VJ तुमच्या दारी" तुमच्या सोसायटीत अनुभवायचा असेल तर आमच्या VJ टीमशी संपर्क साधा. आम्हाला आनंद आहे की तुमच्यासोबत मिळून तुमची सोसायटीसुद्धा उत्सव, आनंद आणि सहनिर्मितीचं केंद्र बनवू शकू.



सोसायटीच्या अंगणात खरेदी, करमणूक, सहनिर्मिती आणि अविस्मरणीय आनंदाचा अनुभव.



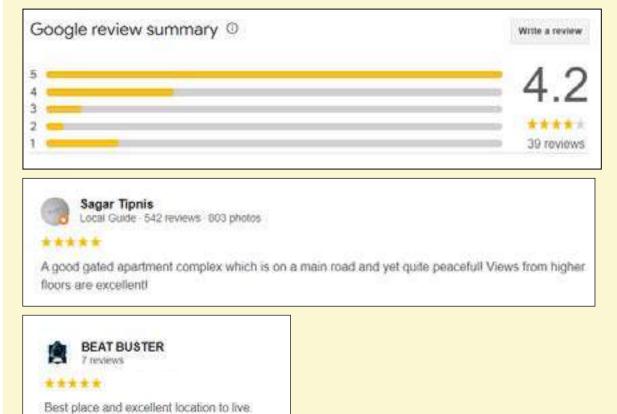
VJ Parivaar Stays Together in Harmony



Here's what one of our happy customers at YashONE Wakad Central has to say

"YashONE Wakad Central by VJ is a well-planned gated apartment complex that offers the best of both worlds, it sits right on the main road for easy access, yet the atmosphere inside is calm and peaceful. The views from the higher floors are excellent, making everyday living a pleasure. With its prime location, thoughtfully designed society, and reliable security, it truly feels like the best place to live. A perfect blend of convenience, comfort, and community."

- Proud residents at YashONE Wakad Central by VJ



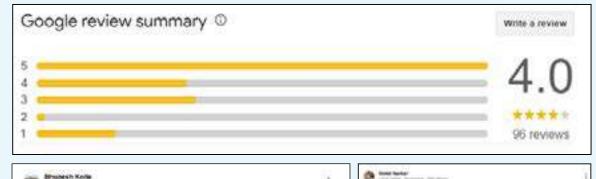


Here's what one of our happy customers at Yashwin Anand has to say:

"Yashwin Anand by VJ is a delightful place to live, offering strong construction quality, thoughtful space management, and well-maintained amenities. The society has a garden, clubhouse, and gym, with all parking covered and no issues of water supply. The premises are always clean, surrounded by trees, and provide a peaceful environment. One of the biggest advantages is its location, just 5 minutes from the Pune–Bangalore highway for quick weekend getaways, while Hinjewadi and University Circle are both reachable within 30 minutes.

We also loved the inclusion of a Pooja room, which blends modern planning with traditional family values. What makes it truly special is that while it is well connected to the city, a short walk towards Neelanchal immerses you in natural surroundings, striking the perfect balance between convenience and nature. Overall, it's a vibrant, family-friendly society where comfort and lifestyle meet."

- Proud homeowners at Yashwin Anand by VJ







Yashwin Enchanté H1H2 Tower Launch Highlights Upper Kharadi's Strategic Locational Advantage

New residential towers showcase why Upper Kharadi has become East Pune's most sought-after address for modern families.

The recent launch of H1H2
Tower at Yashwin Enchanté
has once again highlighted
Upper Kharadi's emergence
as one of East Pune's most
strategically positioned
residential corridors. The
enthusiastic response from
homebuyers reflects a deeper
understanding of what this
location offers: the perfect
balance of connectivity, growth
potential, and quality living that
modern families seek.

Upper Kharadi's location gives access to Pune's major employment hubs within a 15-minute radius, quality educational institutions, and entertainment centers while Pune Airport remains accessible within 30-minutes. East Pune's rapid infrastructure development has positioned Upper Kharadi as a direct beneficiary of multiple connectivity projects. The upcoming Pune Metro Line 3 extension will bring metro connectivity within 2 km of the area, while improved road networks and enhanced public transportation are transforming Upper Kharadi into a wellconnected residential destination that promises both convenience and investment appreciation.

For families choosing Yashwin Enchanté, the decision represents more than finding a home. The area offers proximity to over 25 reputed educational institutions within a 5 km radius, 3 major hospitals including Ruby Hall Clinic, multiple shopping centers, and recreational spaces, creating a comprehensive living ecosystem that supports every aspect of modern family life. Smart homebuyers recognize Upper Kharadi's potential as East Pune's next growth story. With property appreciation rates of 18-22% annually and upcoming infrastructure investments worth over ₹5,000 crore in East Pune, the combination of strategic location and development pipeline creates a compelling

The positive response to Yashwin Enchanté's latest

value proposition.

towers demonstrates that buyers understand and appreciate VJ's communityfocused development.

As Pune continues expanding eastward with planned investments exceeding ₹15,000 crore over the next 5 years, Upper Kharadi stands positioned to benefit from this growth trajectory. One of the successful projects of VJ like Yashwin Enchanté, validates the wisdom of choosing locations that combine strategic advantages with quality living and genuine community spirit.





The successful launch of Yashwin Enchanté's new towers reflects growing confidence in Upper Kharadi's connectivity advantages and lifestyle benefits.





Welcoming Bose Family to VJ Parivaar through the referral of Milind Sakharkar Family

Some journeys touch our with us. To priceless. the Bose family to Yashwin Enchanté was one of them. with us. To priceless. And then to sunshine of them.

For them, this wasn't just about buying a flat. It was about choosing their first home, a place where dreams will grow, laughter will echo, and countless memories will be created. Seeing their joy and belief in us reminded us why we do what we do every single day.

What makes it even more special is the bond of trust. One of their close relatives had already chosen Yashwin Enchanté, and on that reference, on the foundation of trust and transparency, the Bose family decided to begin their journey

with us. To us, that trust is

And then there was the little sunshine of the family: **Samanvi Samrat Bose.** With her innocent giggles, playful nature, and emotional charm, she filled our site with pure happiness. When we placed the traditional Puneri Pagdi on her, a token of love from VJ, she looked like the very spirit of Pune's culture, pride, and beauty.

How a simple recommendation turned a house hunt into a heartwarming celebration of dreams, culture, and belonging.

Yashwin Enchanté offers residents a unique blend of comfort and connection. The Bose family's new beginnings are framed by a community enriched with amenities from the grand arrival plaza and multipurpose clubhouses, to vibrant children's play zones and tranquil cycling tracks. Samanvi will grow up exploring lush gardens, swimming in the infinity pool, and joining neighborhood festivities in the amphitheater.

When the Bose family walked into Yashwin Enchanté, they brought trust, hope, and little Samanvi's infectious joy that reminded us why "we love what we do."



The family is surrounded by security, convenience, and lifestyle spaces that encourage every member to thrive. In this environment, home becomes more than walls, it's an invitation to enjoy each day together.

Moments like these remind us that we don't just build homes. We build families, we nurture relationships, and we become part of life stories.

To the Bose family, thank you for letting us be part of yours.

Welcome to the VJ Parivaar. May your home at Yashwin Enchanté always be filled with love, laughter, and togetherness.

, and togetherness. With heartfelt gratitude, Team VJ Ready to start your own story at



Experience the warmth, amenities, and community firsthand.

Contact our team to schedule a visit today +91 9175145866

UPPER KHARADI CONNECTIVITY METRICS

EON IT Park 20 minutes Metro Connectivity 2 km (upcoming) Pune Airport 45 minutes Major Employment Hubs 15-minute radius

VJ Parivaar Celebrates Independence Day with Unity, **Pride and Patriotic Fervor!**





Independence Day becomes doubly meaningful as another VJ Parivaar society embraces sustainable living with solar power installation.

We're absolutely thrilled to celebrate this milestone with Chairman Dheeraj Mahajan, Secretary Pratik Khandar, and dedicated committee members Aditva Dhole, Sibashis Pattanayak, Roshansingh Deore, Jeevan Bhavre, and Suresh Vangar, alongside Society Manager

Society Celebrates Freedom with Clean Energy Initiative - 20 kW Solar Installation saving around upto Rs 30,000 per month.

Karan Gund. Their vision for a sustainable future inspires the entire VJ Parivaar and extends the 360 Community Living further!

The inauguration ceremony, graced by Hon. Shri Rahul Dada Kalate and felicitated by resident Mr. Mukund Atre, represents more than just technology - it's a demonstration of what communities can achieve when they unite for positive change. Clean energy now powers daily life while reducing environmental impact significantly.

Hon. Shri Rahul Dada Kalate praised the community's eco-friendly initiatives,

recognizing their commitment to sustainable living. This achievement showcases how forward-thinking residents can lead environmental change within their societies.

We extend heartfelt gratitude

to YashONE Wakad Central C Wing CHS for sharing this achievement with us. Your enthusiasm for sustainable living motivates communities across the VJ Parivaar to explore green technology solutions. This shift towards clean energy represents VJ's vision of 360 degree community living that leads to environmental progress for future generations.



Article by: YashONE Wakad Central Team

VJ Parivaar Celebrates Krishna Janmashtami with Divine Devotion and Community Spirit!

Residents across VJ societies unite to honour Lord Krishna through traditional celebrations, heartfelt gratitude, and joyous festivities.

The divine melody **▲** of Krishna's flute resonated through VJ Parivaar to celebrate Krishna Janmashtami with unprecedented devotion and joy. The festival brought families closer while honouring the timeless traditions that connect generations through faith and celebration.

Sacred Installations Bring Divine Blessings

The celebrations began with a heartfelt expression of gratitude from Richa Jain, Yashwin Orizzonte, where residents thanked VI for the sacred installation of Lord Krishna's idol in their temple. This thoughtful gesture enabled the entire community to come together and joyfully celebrate Krishna Janmashtami Mahotsav, filling their homes with positivity, togetherness, and the divine blessings of Lord Krishna.

The beautiful rangoli created with love by Yashwin Orizzonte residents became a symbol of devotion and artistic expression, celebrating the joy and divinity of Krishna

Janmashtami with vibrant colors and intricate designs that captured the festival's spiritual essence.

Devotional Celebrations Across VJ Parivaar

Yashwin 2.0 Society, Sus celebrated Krishna Janmashtami with great devotion, creating an atmosphere of spiritual connection and community bonding. Their sincere "Hare Krishna" resonated through the society as residents participated in traditional rituals and prayers.

Yashwin Jeevan, Sus, Baner witnessed beautiful Janmashtami celebrations that brought together families in worship and festivity. The society transformed into a spiritual haven where residents could connect with Lord Krishna's divine presence.

Energetic Dahi Handi Celebrations

The traditional dahi handi celebrations brought exceptional energy and excitement to VJ Parivaar. Yashwin Hinjawadi Phase

Yashwin Jeevan

2 witnessed enthusiastic dahi handi festivities with remarkable participation from residents of all ages. The celebrations showcased the community spirit that makes VJ Parivaar special.

YashONE Wakad Central organized memorable dahi handi celebrations that filled the society with laughter, cheers, and the traditional excitement of human pyramids reaching for the dahi handi. These celebrations perfectly captured the playful spirit of Lord Krishna's childhood.

Yashwin Supernova created beautiful memories through their Janmashtami celebrations, bringing residents together in devotion and cultural appreciation. The society's celebrations reflected the deep spiritual connection that binds the VJ Parivaar together.

Palladio Tathawade added their own unique touch to the festivities with spirited dahi handi celebrations that showcased community participation and traditional enthusiasm. The celebrations

demonstrated how cultural festivals strengthen neighborhood bonds.

VJ Parivaar's Commitment to Cultural Heritage

The overwhelming participation and genuine joy displayed across all VJ Parivaar demonstrates how festivals like Krishna Janmashtami serve as powerful catalysts for community building. When residents come together to celebrate shared traditions, they create memories that strengthen the fabric of their neighborhoods.

The collective Krishna Janmashtami celebrations across VJ Parivaar societies prove that true community living goes beyond physical spaces - it encompasses shared values, cultural appreciation, and the divine connections that make every resident feel like part of an extended family.

VJ continues building communities where spiritual growth and cultural heritage flourish alongside modern living conveniences.

Yashwin 2.0

From temple installations to colourful dahi handi celebrations, **VJ Parivaar transforms** Krishna Janmashtami into a festival of devotion, togetherness,









Yashwin Supernova





Building Excellence Through Expertise: VJ's Comprehensive Training Programs Drive Quality and Innovation



Four specialized training initiatives strengthen technical skills, accountability, and quality standards across engineering and liaisoning teams.

Excellence in construction begins with excellence in training, and VJ's recent comprehensive training initiatives demonstrate the organization's unwavering commitment to building expertise from the ground up. Programs recently conducted across different departments showcase how targeted skill development translates into superior project outcomes.

Sharpening Quality Inspection with Practical Excellence
Quality stands as the cornerstone of VJ's construction philosophy, and this commitment was reinforced through a specialized training session conducted by Girish Hiremath for HQI interns. The program focused on enhancing quality inspection techniques while strengthening technical

understanding and reinforcing

the discipline of accuracy and

consistency.

What distinguished this training was its practical, problem-solving approach. Real challenges faced by the FMM team were shared with participants, allowing interns to connect theoretical knowledge with on-ground realities. The HQI team prepared a detailed snag list of common inspection issues, which became the foundation for brainstorming actionable solutions.

The session delivered significant outcomes as interns enhanced their technical expertise while mastering techniques for precise and effective inspections. More importantly, they developed ownership and problem-solving skills

that encourage going beyond routine checks to contribute to continuous improvement initiatives.

Streamlining Documentation for Seamless Approvals Recognizing that proper documentation forms the foundation of smooth liaisoning processes,

Tushar Patil conducted a comprehensive session on effective file documentation and record-keeping. The training highlighted the critical importance of maintaining accurate records for hasslefree approvals and streamlined workflows.

Participants received guidance

through essential documents including revenue records, 8A Utara, ULC Orders, NA Conversion records, Akarband Patrak, Alienation Register, and Scheme Extracts. The session clarified complex concepts like 7/12 extracts, demarcation details, DP opinions, and Gat No. formation processes through practical, immediately applicable

The impact was transformative as many participants expressed that previously complex concepts like ULC orders, Bhogavata Varg, measurement processes, and Satbara Ferfar became simple and easy to interpret after receiving step-bystep guidance. This empowered teams with greater clarity, precision, and confidence in documentation processes.

instruction.

Optimizing Construction
Through Systematic Execution
The first batch of technical
training sessions was delivered

by **Bhagwan Shelke** for Engineering Team Supervisors, introducing a structured approach to upcoming technical training programs. These sessions will be delivered level-wise and functionwise to address specific skill requirements, with on-site training ensuring practical application and relevance.

A key focus area involved stage passing procedures, where participants learned the importance of proper documentation, register maintenance, and timely approvals. These practices ensure compliance, create transparency, and enable

in a creative, hands-on activity designed to strengthen ownership and teamwork while reinforcing accountability and responsibility as foundational workplace values. The session emphasized how responsibility extends beyond task completion to owning outcomes, ensuring safety, and committing to project success.

Participants engaged in teambased challenges including Visual Aluform Layout demonstrations showing how structured planning reflects accountability, VJ Site presentations featuring three catchy features that link innovation with responsible

From quality inspection mastery to documentation excellence, VJ's targeted training programs equip teams with practical skills and problem-solving approaches that elevate project standards and operational efficiency.

effective monitoring of site progress while maintaining quality standards.

The training included detailed walkthroughs of RCC and finishing activity sequences, highlighting how adherence to correct procedures improves both efficiency and quality. Supervisors were introduced to the 7-day cycle per floor execution model, designed to optimize speed without compromising construction standards.

Strengthening Accountability Through Hands-On Learning The Aluform team participated execution, and Aluform Stages activities depicting the journey from raw land to full factory operations.

The activity created a vibrant learning atmosphere where participants practiced accountability and responsibility through realistic, relatable tasks rather than abstract discussions. The closing reflection encouraged each member to share how they integrate these values into daily work through meeting timelines, ensuring safety, and tackling site challenges with ownership.

The comprehensive training approach demonstrates that VJ's commitment to quality extends far beyond construction standards, it encompasses building human capability, fostering continuous improvement, and creating a culture where excellence becomes the natural way of working.

Through targeted skill development and hands-on learning experiences, VJ ensures that every team member contributes to the organization's vision of delivering exceptional results while maintaining the highest standards of quality and accountability.







L.E.A.P Forward: August Learning Initiative Strengthens Cross-Functional Excellence!

Teams across 10+ departments unite through collaborative programs focused on high performance, emotional intelligence, and strategic execution.



The August edition of VJ's L.E.A.P (Learn. Evolve. Aspire. Progress.) initiative continued inspiring growth across teams, bringing together participants from over 10 departments to strengthen collaboration, leadership, and workplace effectiveness through targeted learning experiences.

Teams from FMM, Accounts, Liaisoning, Electrical, Fire, Plumbing, E&C, Purchase,

Plumbing, Electrical, Fire,
Plumbing, E&C, Purchase,
Estimate, HQI, Contract,
Proptech, Sales, Design, EHS,
IT, Quality, and Formwork
Factory actively participated in
two impactful learning tracks
designed to address evolving
organizational needs.

The first learning track focused on three crucial themes:
Collaboration & Team Work,
Building High Performing
Teams, and Work Smart, Not
Just Hard. These sessions

created a strong platform for cross-functional bonding and meaningful exchange of ideas, enabling teams to align on shared organizational goals. Participants explored practical approaches to enhance trust while improving communication clarity and fostering mutual support across departments. The sessions provided insights into how high-performing teams develop through shared responsibility, accountability, and commitment to collective success.

Teams received practical tools to prioritize effectively, optimize resources, and achieve impactful results by working smarter rather than simply harder. This strategic approach ensures effort translates directly into meaningful outcomes that drive organizational progress.

The second program centered

on Emotional Intelligence and Relationship Building, deepening participants' selfawareness while highlighting empathy's critical importance in leadership and collaboration. Through reflective discussions and interactive exercises, teams learned how emotional intelligence shapes confidence, clarity, and team harmony. The sessions reinforced that relationship-building and empathetic leadership represent essential components for long-term organizational success, providing practical skills for managing emotions, understanding perspectives, and building stronger colleague connections across all levels. **Balanced Excellence Approach**

and building stronger colleague connections across all levels. **Balanced Excellence Approach** The August L.E.A.P sessions successfully reinforced the importance of balancing skill-based excellence with emotional intelligence to drive sustainable organizational growth. By equipping teams with enhanced collaboration tools, smarter work approaches, and deeper human connections, these programs shaped stronger individual professionals and more cohesive teams aligned with VJ's culture and vision.

Each L.E.A.P step represents progress toward building a more resilient, connected, and future-ready workforce that embodies VJ's values while driving innovation and excellence in every aspect of organizational mission.

The August L.E.A.P initiative brought together diverse teams to create powerful learning experiences that balance technical excellence with emotional intelligence.











n an era where our The lives are increasingly intertwined with digital devices, the concept of digital detox has emerged not just as a wellness trend, but as a vital necessity for maintaining mental, emotional, and physical health. Heena Vaze, VJ's esteemed Certified Yoga, Pre Natal, Post Natal, and Lifestyle Expert, brings her profound expertise to illuminate why digital detoxing represents one of the most transformative practices we can embrace in modern times.



The Scientific Foundation of Digital

Digital detoxes have gained unprecedented popularity as a scientificallybacked approach to improving mental health, and the research consistently validates their transformative power. When individuals take intentional breaks from screens, their brains undergo remarkable changes that lead to improved cognitive function, enhanced emotional well-being, and significantly better overall mental health outcomes.

Heena emphasizes that benefits, they represent measurable, neurological transformations that occur when we give our minds the space they desperately need to recover from constant digital stimulation.

The modern brain, constantly bombarded by



notifications, updates, and digital interactions, rarely experiences the restorative is necessary for optimal function.



Comprehensive Benefits of Digital Detoxing

The benefits of digital detox extend far beyond simple stress relief, creating a cascade of positive changes that touch every aspect of our lives:

• Enhanced Cognitive **Performance and Focus** Reducing screen time helps the brain focus on single tasks without constant interruptions dramatically boosting creativity while reducing procrastination. When we eliminate the persistent ping of notifications and the compulsive checking of devices, our minds can engage in the deep, concentrated work that produces breakthrough

• Emotional Wellbeing and Authentic Relationships

solutions.

thinking and innovative

Stepping away from social media reduces the toxic effects of comparison culture, naturally increasing selfesteem while deepening in-person connections. This shift fosters more meaningful relationships built on genuine interaction rather than curated digital personas. Heena notes that when people disconnect from virtual relationships, they rediscover the profound satisfaction of authentic human connection.

• Revolutionary Sleep
Quality Improvement
Digital detoxing
eliminates harmful blue
light exposure before
bedtime, leading to
dramatically more restful
sleep and improved
physical and mental

health. Quality sleep becomes the foundation for better cognitive performance, emotional regulation, and physical recovery benefits that compound over time to create lasting wellness improvements.

• Stress Reduction and Mood Stabilization
Disconnecting from digital devices allows the brain to naturally slow down, reducing the stress hormone cortisol and promoting more stable, balanced moods throughout the day. This neurological reset helps individuals respond to life's challenges with greater resilience and emotional intelligence.



The Neuroscience Behind Digital Recoveryg

When individuals engage in

digital detox practices, their

brains experience profound

neurological changes that

Heena describes as truly

revolutionary. Research demonstrates that even a 30-day digital reduction protocol shows increased gray matter density, indicating measurably improved brain function and cognitive capacity. Digital detox enhances attention restoration benefits, allowing the brain to focus more effectively and for longer periods. Perhaps most significantly, it restores dopamine receptor sensitivity, meaning that breaks from screens help our brains respond better to natural rewards, increasing genuine enjoyment and pleasure in everyday activities.

This neurochemical rebalancing explains why people often report feeling more satisfied, creative, and emotionally balanced after implementing regular digital detox practices.



Practical Strategies for Successful Digital Detoxing

Heena provides actionable guidance for implementing effective digital detox practices that fit seamlessly into modern lifestyles:

• Schedule Strategic
Screen-Free Time
Set aside specific devicefree hours or entire
days to give your brain
consistent opportunities
to recharge. This
scheduled downtime
becomes a nonnegotiable appointment
with mental wellness
that produces cumulative
benefits over time.

• Create Intentional Tech-Free Zones

Designate specific areas in your home as completely screen-free spaces, such as bedrooms or dining areas. These physical boundaries help establish psychological separation between digital consumption and restorative activities like sleep, meals, and family time.

• Leverage Technology for Digital Wellness
Use specialized apps that monitor screen time and strategically block distracting applications during focus periods.
This approach harnesses technology's power to support rather than undermine your wellness goals.

• Cultivate Mindfulness Practices

Engage in activities that promote self-awareness and inner peace, including journaling, meditation, yoga, or simply spending time in nature. These practices fill the space left by reduced screen time with genuinely nourishing activities that support long-term mental health.

In our hyper-connected world, Heena Vaze reveals the science-backed benefits of digital detox that can restore cognitive function, enhance creativity, and bring deeper meaning to our relationships and daily lives



A Call to Conscious Living

Heena's message resonates with particular urgency in our current digital landscape:

"In this time and era, each one of us should practice Digital Detox once in a while to reset our system and bounce back with more creativity and more life."

This represents a fundamental shift toward conscious living that prioritizes mental wellness, authentic relationships, and genuine presence in our daily experiences.

The practice of digital detoxing offers a pathway back to ourselves, to deeper greativity, and to more

The practice of digital detoxing offers a pathway back to ourselves, to deeper creativity, and to more meaningful connections with the people and world around us. As Heena demonstrates through her holistic approach to wellness, true health encompasses not just physical fitness but also mental clarity, emotional balance, and spiritual connection.



Embracing the Journey Toward Digital Wellness

Digital detoxing represents conscious choice to reclaim control over our attention, our time, and ultimately, our lives. Through Heena's expert guidance and the growing body of scientific research supporting these practices, we can confidently embrace digital detox as a powerful tool for transformation.

By implementing these strategies consistently and mindfully, we create space for the creativity, connection, and vitality that make life truly fulfilling. In a world increasingly dominated by digital interaction, the courage to disconnect becomes an act of self-care that benefits not only ourselves but everyone whose lives we touch.

Through her comprehensive expertise and compassionate guidance, Heena continues to empower individuals to create healthier, more balanced relationships with technology while discovering the profound benefits of mindful living in our digital age.



Heena Vaze

Certified Yoga, Pre Natal, Post Natal, Lifestyle Expert

YogaWithHeenaVaze

© 8459542211

VJ Parivaar Celebrates Independence Day with Unity, Pride and Patriotic Fervor!

Thousands of Residents Across 20+ VJ Societies Unite to Honour Bharat.

Independence Day holds profound significance in the heart of every Indian - it's a reminder of our nation's journey from colonial rule to freedom. It represents the courage of countless freedom fighters who sacrificed everything for our liberty and the responsibility we carry as citizens to preserve that hardwon independence.

At VJ Parivaar, Independence Day transcends celebration; it becomes a reaffirmation of our commitment to building communities that embody the values our nation stands for - unity in diversity, collective progress, and shared prosperity.

Engaging Activities Unite VJ Parivaar

This year, VJ launched five innovative activities to engage residents across all societies, creating unprecedented participation and patriotic enthusiasm. The Quiz for the Nation became a phenomenal success with over 1,000 participants demonstrating their knowledge about our nation, while an impressive

600+ residents scored full marks, showcasing the deep patriotic awareness within VI communities.

The Pen for the Nation Contest invited residents to honor Bharat through poems, letters, memories, and sketches, receiving numerous heartfelt entries celebrating our nation's legacy. Residents also participated enthusiastically in Tricolour Reels & Group Clicks, sharing vibrant social media content that spread patriotic joy across digital platforms.





Honouring Heroes and Building Bridges

Yashwin Supernova witnessed a truly special flag hoisting ceremony as Balaji Pandhare Sir from the Hinjewadi Police Department served as Chief Guest, bringing immense pride and inspiration to the occasion. The ceremony featured a heartwarming parade led by the youngest stars of the society - little children dressed in vibrant colors, marching with pride and enthusiasm.

The cultural performances at YSN were particularly spectacular, with young performers captivating an audience of over 300 people through energetic dances representing different Indian states through traditional attire and music. A touching moment unfolded when a father stood below the stage, dancing with full energy to encourage his child, creating a beautiful reminder of how powerful parental support can be.





Veterans Lead by Example

YashONE Infinitee was deeply honored to have three distinguished veterans host their flag ceremony, bringing authentic military pride and profound meaning to the celebrations:

Mr. Ratnakar Karankal, who served in the Indian Air Force for 15 years before joining Hindustan Aeronautics Ltd, brings an impressive 41 years of total experience working on fighter aircrafts. His extensive expertise spans MiG-21, MiG-23, MiG-27, MiG-29, and Sukhoi-30 fighter aircrafts, with deep experience in servicing,



repairing, modification, overhauling, manufacturing, and inspection.

Mr. IndraMani Jha,

with his 23 glorious years of experience with the Indian Air Force, added dignity and honor to the ceremony with his distinguished service record.

Mr. Arun Bhosale,

Ex-Subedar from the Indian Army, represented the valor and dedication of our ground forces, completing a tribute to all three wings of our armed forces.



Akhand Bharat Sankalp Diwas Honoring Our Sacred Heritage



The festivities began on August 14th with Yashwin 2.0, Sus organizing a powerful Akhand Bharat Sankalp Diwas program. Residents came together to worship Bharat Mata's image, keeping the fire of unity alive in their hearts. This solemn gathering reinforced their collective resolve to re-establish spiritual values, Sanatan heritage, and cultural legacy that form the foundation of our national identity.



They also witnessed remarkable participation with over 500 residents attending the Independence Day flag hoisting ceremony. The overwhelming turnout demonstrated the deep patriotic spirit that binds VJ Parivaar together. Such massive participation shows how Independence Day serves as a powerful unifying force in VJ communities.

Little Patriots, Big Hearts



YashONE Hinjewadi painted the town tricolor as adorable kids stepped out dressed in beautiful shades of green, white, and saffron. Their innocent faces and joyful spirits filled the air with true Independence Day magic, creating moments that warmed every heart present. These young patriots remind us that freedom's future lies in nurturing patriotic values in the next generation.



The VJ Parivaar Way of Celebrating Freedom

VJ believes Independence
Day celebrations should go
beyond mere rituals. Through
interactive activities, talent
showcases, and instant reward
programs, VJ societies create
platforms where residents
connect with their cultural
roots, share patriotic stories,
and strengthen community
bonds. From traditional flag
hoisting ceremonies to digital
engagement activities, every
celebration becomes an
opportunity to pass on our

values to future generations. The celebrations extended beautifully across our entire network with Yashwin Supernova, Yashwin Royal, Yashwin Prudentia, Yashwin Orizzonte, Yashwin Jeevan, Yashwin Encore A1 & A2, Yashwin Anand, YashONE Wakad Central, Prime Panache, PNPKC, and Palash Boulevard each hosting their own memorable Independence Day programs, proving that freedom is best celebrated when communities come together.





Operation Sindoor - Saluting Sacrifice

This Independence Day carried special significance as communities dedicated their celebrations to Operation Sindoor, honoring the courage, unity, and sacrifice of our heroes. This tribute reminds us that our freedom came at a price and deserves our eternal gratitude and vigilance.

Bharat Mata Ki Jai resonated through every society, creating an atmosphere of pride and patriotism that will inspire future generations.

This unified celebration represents VJ's vision of 360-degree community living that preserves our cultural values, strengthens national unity, and builds neighborhoods where the spirit of independence lives on every day.









Pen for the Nation

INDEPENDENT PHILOSOPHY - A SOULFUL REFLECTION

Independence is not just a date in history. It is a living emotion. It is the breath we take without fear, the step we walk without chains, and the voice we raise without hesitation. Every dawn that greets a free land carries with it the sacrifices of those who never saw that sunrise. They gave not just their strength, but their very lives, so that we may live in dignity. This freedom is their gift to us but also our responsibility to protect.

As the Bhagavad Gita reminds us: "स्वधर्मे निधनं श्रेयः, परधर्मो भयावहः"

"Swadharme nidhanam shreyah, paradharmo bhayavahah"

(It is better to die fulfilling one's own duty than to follow another's path.) Our duty now is clear to honor the courage of the past by living with integrity in the present. Freedom is not merely the absence of oppression. It is the presence of values. Justice. Truth. Unity. Respect.

Let us remember the enemy of independence is not only an invading force, but also our own complacency. When we ignore injustice, when we stay silent in the face of corruption, when we let hatred divide us we slowly surrender the very freedom we celebrate.

The Gita teaches:

"करमणरम येवाधि कारसतेमा फलेषुकदाचन"

"Karmanye vadhikaraste, ma phaleshu kadachana"

(You have the right to work, but not to the fruits of your action.) Our work is to strengthen this nation. Our reward will be the pride of passing on a torch brighter than the one we received. So, on this day, as the Tiranga flutters against the sky, let our hearts bow in gratitude. And let our actions salute this motherland every single day not just with words, but with deeds. May we rise not as divided voices, but as one soul, bound by a common love for Bharat. And may we always remember true independence begins within.

MORAL

Independence is not a gift to be enjoyed passively, but a responsibility to be lived every day. True freedom begins in the mind and is protected by righteous action.

- Sarbajit Pal D-2005, Yashwin Orizzonte

धरा के वीर सपूतों का, बेमिसाल बलिदान, सीमा पर जो खड़े रहें, बनकर अभिमान। तूफानों से टकराए, ना झुकी उनकी रीढ़, वंतन की खातिर छोड़ गए, सब अपना ही दीप। पर राजनीति की चालों में, धुंधला हुआ प्रकाश, सत्ता की भूख में खो गया, उनका इतिहास। जो खून बहा तिरंगे के लिए, बना खेल सवाल, नेताओं की कुर्सी ने तोड़ा उनका हौंसला लाल। हे भारत माँ, अब जाग, सच्चाई का अलख जगा, उन वीरों की कुर्बानी को, सही मोल अब दिला। राजनीति के दलदल से, मुक्त हो वतन हमारा,

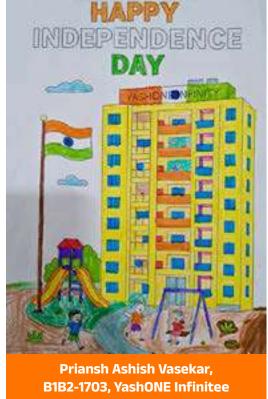
जहां हर बलिदानी हो, पूज्य, सच्चा प्यारा। Priyanka Jaywant Datkhile Gaikwad, E-2407, Yashwin Orrizonte

MY INDIA, MY PRIDE 📰

I wake up early, The sky is blue, I see my flag, It waves for you. Orange is bright, Like morning sun, White is peace, For everyone. Green is fields, Where farmers sing, In the middle, The blue wheel spins! We sing the songs, And clap with

Happy Birthday, India dear!

Rishab Yalgudri (6years) D1903, Yashwin Orizzonte



Punawale



Spruha Varun Gupte (8 years), B1B2-1101 Yashwin Encore



Priyanka Mandhane, A608 Yashwin Orizzonte

anesha's story is more Uthan an origin tale. It is a mirror of how VJ builds: protect with conviction, correct with courage, and transform with compassion. Parvati's faith, Ganesha's duty, Shiva's coursecorrection, each moment points to a belief VJ holds close. Stand for values. Own the outcome. Turn a difficult moment into a new beginning that's wiser and kinder. That is why VJ Parivaar celebrates Ganesh Chaturthi as a lived practice of listening, guiding, and removing obstacles for

Ganesh Chaturthi at VJ: One Heart, Many Homes

In every VJ society, the story of Ganesha lives through unity, care, and the promise to make every beginning better than the last.

families at every step of their home journey. Festival planning is a labour of love across every department from design and CRM to facility teams because VJ believes homes are complete only when tradition, belonging and responsibility flourish under one roof.

Special Pooja Kit for Every Society's Bappa!

VJ delivered thoughtfully curated kits to every society. These included haladi-kunku, gulal, agarbatti, dhoop, tupachi vat, vastramal, naral, 5 fruits, vidyache pan, kevdyacha pan, janva, supari, a set of decorative diyas, and a multi-tiered brass lamp.

Our customers have shown their love and are delighted to receive it. Here's what they said



"Heartfelt thanks to the VJ Parivar Team for providing the Shri Ganesh Pooja Samagri"

> **Yashwin Orizontte** Management Committee / Cultural Team.

With gratitude,



"Thanks VJ parivar team for Shri Ganesh Pooja Samgri" Yashwin Hinjawadi

"Thanks a lot to VJ Parivar and Team for Shree Ganesh Pooja items."

Yashwin Orchid





Five ways VJ scales devotion

Heritage Walk Ganpati Edition



History meets festivity. Between 28th August and 5th September (8AM to 11AM) residents can join a paid, guided heritage walk seeing all Five Manache Ganpati. The trail starts at Shaniwarwada. Registration is required; tickets are ₹325 for adults and ₹125 for children under 10. Along the route, participants feel the pulse of Pune's Ganpati tradition with authentic modaks and snacks.

Kesari Wada Ganpati Chi **Aarti For Our Society Leaders**



VJ Parivaar extended a special, registration-only invitation to society leaders for an exclusive aarti at Pune's "Manacha Pachwa" Ganpati, Kesari Wada. This aarti stands as a bighearted symbol of VJ's lasting commitment to Pune's legacy of Sarvajanik Ganeshotsav.

Inter-Society Ukadiche Modak Competition



Sweetness inspires connection! VJ organized a special Ukadiche Modak cook-off in every society, where residents whip up classic modaks for Bappa. Managed and judged by society committees, VJ will gift three exciting prizes in each society to crown the sweetest efforts and most innovative flavors.

Bappa Drawing Competition



For all ages, kids and grownups! Residents are invited to showcase their creativity by drawing Bappa. The most artistic, heartfelt entries will be featured in VJ Connect and awarded special prizes. Submit creative entries to

kusum.jindal@javdekars.com by 6 September 2025.

Eco-Friendly Decor Competition



Celebrate Bappa, celebrate the earth! Residents are encouraged to decorate their home or society mandaps using only ecofriendly, reusable, and natural materials. This is an individual and society-level competition where the best, most inspiring efforts shine. Exciting prizes await! Submit Ganpati décor photos with a short note to sahil.kulkarni@javdekars.com by 6 September 2025.

Aagman of Ganpati Bappa

At Yashwin Orizzonte, Kharadi, a bullock-cart procession rolled beneath lantern arches, turning the entrance into a village fair that drew revellers past midnight. In **Pratik Nagar**, rhythmic
Taal and Mridang beats led
to Lord Ganesha's arrival; the
pranpratishtha was performed
by AVJ, tying legacy to the
moment.



Ganeshotsav is the heartbeat of Pune, rich with traditions, stories and togetherness. This year, VJ each invited VJ Parivaar to celebrate in a special way through the Heritage Walk Ganpati Edition.

When tradition and togetherness are at the heart of a festival, memories are made in the city's living streets. In keeping with its devotion to deep-rooted culture, VJ Parivaar organized a Heritage

Walk: a unique Ganpati Edition, between 28th August and 5th September, from

Shaniwarwada's grand Dilli Darwaja. Early morning to rediscover the soul of Pune in the bright company of festival guides.

The walk traced the famous "मानाचे गणपती" plus three more iconic mandals: Grama Devata Sri Kasba Ganpati, Bhau Saheb Rangari Ganpati, Dagdushet Halwai Ganpati, Sharda Ganpati Mandai, Tulsibaug Ganpati, Guruji Talim Ganpati,



Tambadi Jogeshwari Ganpati, and Kesari Wada Ganpati: each revealing stories of faith, freedom movement, and how Ganeshotsav became the city's heartbeat. This meant seeing Bappa beyond their mandaps: in ancient idols, bustling chowks, the fragrance of marigolds, and the steady rhythm of dhol-tasha echoing through the lanes.

Along the route, the group

tasted authentic उकडीचे मोदक

how food, art, and devotion

are inseparable threads in

and traditional snacks, learning

Pune's heritage. Guides shared

how each mandal shaped the

public festival from Lokmanya

Tilak's drive to unite the city, to

events. His vision was brilliant:

he chose Ganesha as "the god

for everybody," bridging social

today's eco-conscious rituals

and inclusive community

divides and building grassroots unity to oppose colonial rule.

Yashwin Supernova

with the installation of

Lord Ganapati in their

of a 10-day festival.

celebrated Ganesh Chaturthi

multipurpose hall, featuring

Residents enjoyed traditional

performances like Lezim and Fugdi, marking the beginning

eco-friendly decorations.

It became a moving celebration.
Residents swapped festival hacks
and childhood memories. Kids'
eyes widened at colossal idols,
elders shared tales about the
city's old Ganpati walks, and
new friendships sparked with
every step. What started as a
heritage walk grew into a feeling,
Pune belongs to everyone who

walks, listens, and laughs together.

Whether it was recording Atharvashirsha chants at Kesari Wada, or snapping selfies beside centuries-

old idols, the Heritage Walk helped every VJ Parivaar carry home more than just prasad: a feeling that Pune's Ganeshotsav is their own living legacy: one they help shape, celebrate, and pass on.

Ganpati Bappa Morya! Here's to many more footsteps together, weaving the VJ spirit through every tradition this city holds dear.

















Sound, colour & bond-building

Evenings ignite with collective aartis and synchronised Atharvashirsha chants rippling from tower to tower. Rangoli brightens corridors, drawing contests reveal hidden talent, and families gather for game nights and open-mic kathas. Strangers exchange numbers; seniors find eager listeners; newcomers discover mentors in the queue for prasad.

The best celebrations look effortless because the groundwork is strong. The experience is thoughtful for all ages from kids to seniors, from new residents to the familiar faces who have shaped every festival since the first handover. When planning is clear, celebration feels natural.

VJ Parivaar embraces responsible celebration. Eco-conscious idol choices, material segregation, efficient waste handling, and guided immersion plans protect shared spaces while honoring every sentiment behind the ritual. Residents appreciate the clarity, the options, and the ease of doing the right thing together. Celebration and care can coexist and they do, when the community is aligned on purpose.

What begins as a puja becomes a connection. Over days,

neighbors become friends, new residents feel anchored, kids find mentors, and senior citizens find an audience for their stories. The distance between buildings disappears. The festival creates an archive of shared moments that outlast the lights and the décor memories that surface at the next housewarming, the next milestone, the next society initiative. This is how VJ Parivaar grows: not by numbers, but by bonds.

Ganesh Chaturthi celebrates beginnings that are guided by wisdom. Families move in, routines settle, schools and commutes find rhythm, and festivals become the heartbeat. The developer's role does not end at possession; it evolves into stewardship of culture, of community, of continuity. That is why the festival naturally belongs to VJ Parivaar. It allows residents to practice together what VJ practices as an organization: transparency, participation, gratitude, and the courage to improve with every cycle.

"We love what we do" during Ganesh Chaturthi. In the way elders are escorted. In the way kids are encouraged. That is the signature of VJ Parivaar during this festival, and it is why residents call these places communities, not just projects.













वक्रतुण्ड महाकाय सूर्यकोटि समप्रभ । निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा ॥



VJ Labour Camp Schools: Where Patriotism Meets Devotion in Celebration!

Children from Sanjeevan School, Door Step School, and Ghe Bharari School celebrate Independence Day and Krishna Janmashtami with pure joy.

In a beautiful celebration of India's rich cultural tapestry, VJ's Labour Camp Schools Sanjeevan School, Door Step School, and Ghe Bharari School created unforgettable moments where patriotism and devotion came together in perfect harmony. These schools witnessed an extraordinary double celebration showcasing the diverse heritage that makes India truly incredible.

VJ's Labour Camp Schools showcase the perfect blend of national pride and spiritual devotion as children celebrate both Independence Day flag hosting and Janmashtami festivities with traditional enthusiasm.

Patriotic Pride Takes Center Stage

The Independence Day celebrations across all VJ Labour Camp Schools filled young hearts with national pride as children participated enthusiastically in flag hosting ceremonies. The tricolor fluttered high while little voices sang patriotic songs with genuine enthusiasm, their faces glowing with the pride of being Indian citizens.

These young patriots, many from families working tirelessly to build VJ's dream projects, demonstrated that love for the nation transcends all boundaries. The flag hosting ceremonies became one of the powerful moments.

Radha Krishna Come Alive
The schools came alive with
festive energy as children
transformed into adorable
Radha and Krishna characters
for Janmashtami celebrations.
Little girls dressed as Radha
with beautiful traditional attire
and intricate decorations,
while boys became charming
Krishnas with peacock feathers
and flutes, creating a visual

feast of innocence and joy.

The traditional dahi handi celebrations brought exceptional excitement as children formed human pyramids with careful supervision, reaching for the hanging pots while cheering each other on. These moments captured the playful spirit of Lord Krishna's childhood while teaching children about teamwork, courage, and traditional values.

Cultural Education Through Celebration

The dual celebrations across VJ's Labour Camp Schools embody VJ's commitment to providing holistic cultural education to children from all backgrounds. By participating in both patriotic and religious celebrations, children develop a deeper understanding of India's diverse cultural heritage.

The beautiful scenes of children symbolize the rich cultural diversity that makes India extraordinary and VJ communities truly special.







Hands That Built Homes, Hearts That Built Bond

When homeowners become servers, gratitude becomes a way of life!

This month, the signature VJ परिवार श्रमसेवा at Palladio Kharadi Central turned a humble lunch into a moment of shared humanity. From the first plate served, the air carried warmth and gratitude as homeowner families stepped forward to personally serve the people building their homes. It was never about counting heads; it was about connection, faces meeting, smiles exchanged, and thank-yous spoken from the heart.

Respect was felt in the details. The site team curated a cheerful setting, arranged smooth serving points, and ensured every guest felt seen and appreciated. What might have been a routine meal became a

memory crafted with intention

Across the venue, similar sentiments surfaced: construction workers beamed with pride, families glowed with purpose, and many shared that they had never felt closer to the people shaping their future. The ripple was clear: those who served wanted to return, to contribute regularly, and to keep gratitude alive as a shared practice.

VJ परिवार श्रमसेवा is a value in action. By bringing builders and homeowners together in humility and respect, the community lays foundations that last beyond timelines and milestones.

Sometimes the most beautiful moments happen when roles reverse, hearts open, and a simple meal becomes a bridge between dream and the hands that build them.

CLICK HERE

to be part of future VJ परिवार श्रमसेवा events!

We'd love to have you join using celebrating the people whomake our community unique.





Akshay Jadhav, an Enchanté homeowner, captured the spirit of the day alongside his spouse, Jhanvi:

"We're looking forward to possession, and in the meantime, we felt lucky to be part of this initiative. Owners can contribute essentials like wheat, rice, sugar, ghee and many other items and today we also had the opportunity to serve food to the workers who are building our homes. It made us feel truly connected with the brand and the initiative. We're already looking forward to the next one at Enchanté. What stands out

is how VJ builds a bond across the community, not just with owners or the sales and CRM teams, but even with the people on site who turn dreams into reality. It's a small gesture, but a very important one. I'm really happy we could be part of it."







Bappa at VJ Labour Camp School: A Lesson in Faith and Family

When Ganpati takes his place at the heart of our learning, every lesson begins with gratitude and hope.



t VJ Labour Camp School, Aeducation has always meant more than textbooks and timetables, it breathes through compassion, solidarity and the culture of a true Parivaar. This year, as part of Ganesh Chaturthi, the arrival of Lord Ganesha in the school's humble mandap transformed the campus. The teachers and students, prepared the space together, crafting eco-friendly decorations, laying out flowers, and singing familiar aartis that echoed across classrooms.

With every offering and shloka, the line between student and teacher faded, as children led the rituals, shared modaks with their friends, and learned firsthand the values of reverence and gratitude. Lessons paused for stories of Ganesha's cleverness and courage, reminding every student that wisdom isn't just found in books, but in each act of care, humility, and collective joy.

Watching their children find belonging in the Parivaar's biggest festival was a moment of pride. The school's corridors, lined with handmade drawings and simple rangoli, became living proof that when Bappa visits, knowledge, kindness, and community always grow together.

Ganpati Bappa Morya! May every VJ Labour Camp School child carry these blessings, as curiosity, resilience, and the ability to make any classroom a home.



This Ganeshotsav, the VJ Labour Camp School honours its spirit of care and growth by welcoming Bappa amidst children and teachers turning the classroom into a vibrant hub of devotion, unity, and celebration.



VJ's Growth Partners Celebrate Recognition and Partnership Excellence

The story behind the journey with VJ and what drives their continued success...

Relationships come before results. And some relationships become partnerships that redefine what's possible. Growth partners are collaborators in VJ's journey transforming curiosity into conviction, bookings into belonging. Where others pause, partners persevere. Where challenges arise, they find clarity. Where visions seem distant, they make them real.

VJ Shabbaski celebrates those

who represent VJ's purpose with passion, grit, and grace. These partners aren't on the sidelines, they're at the very core of every leap forward, standing by VJ, walking ahead, and building beside the organization.



VJ's Growth Partners share heartfelt journey about their Shabbaski recognition and the inspiration that drives their continued excellence

Congratulations

HERE'S WHAT VJ SHABBASKI WINNERS:
OUR CHANGEMAKERS HAVE TO SAY ABOUT THEIR RECOGNITION

These VJ Shabbaski winners exemplify this philosophy, combining professional excellence with genuine passion for helping families find their perfect homes.



BUILDING TRUST THROUGH EXCELLENCE

"It's a matter of pride to be associated with VJ, one of the most trusted and progressive names in real estate. Receiving the VJ Shabbaski is truly an honour. VJ continues to set benchmarks in quality, innovation, and customer satisfaction, with projects that blend thoughtful design, sustainability, and world-class amenities. This journey with VJ has enriched my professional growth and allowed me to be part of a vision transforming urban living."



CONSULTING WITH HEART

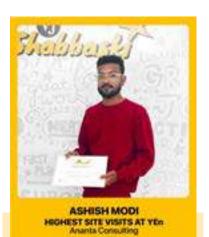
"We consult our Customers to get premium residential and commercial spaces designed for modern living with a dream of hard earned money with keeping a focus on quality, transparency, and on-time delivery, we've earned the trust of hundreds of happy families and businesses. High construction standards with premium materials, transparent processes with zero hidden costs, on-time project delivery & reliable after-sales support."



SAGAR SHINDE HIGHEST BOOKINGS AT YEN

प्रेरणा आणि आनंद

"शाबासकी ही जी कल्पना VJ मध्ये राबवली जाते ती खूप अप्रतीम आहे. त्यामुळे अजून जोमाने काम करण्याची प्रेरणा मिळते. आपल्या कामाची दखल घेतली जातेय हे पाहून खूप आनंद वाटतो. हे संकल्पना सुरू केल्याबद्दल VJ चे मनःपूर्वक आभार. अशा संकल्पनांमुळे सर्वांनाच काम करण्याचा आनंद, प्रेरणा आणि उत्साह निर्माण होतो. पुन्हा एकदा Team VJ चे खूप खूप आभार!"



PARTNERSHIP THAT CREATES MEANING

"I want to thank Team VJ for giving us the chance to work on their projects. What makes VJ stand out is the way you value every client's investment by delivering the best product, on time, with strong support from their CRM team. These qualities are the real backbone of their growth, and they also make our job easier because when clients are happy, we can confidently recommend their projects. Thank you once again for the trust and support."



AKASH DAS HIGHEST BOOKINGS AT PKC

CREATING IMPACTFUL VISUAL EXPERIENCES

"I'm truly honoured and humbled to receive the VJ Shabbaski from VJ. This recognition is incredibly meaningful to me, as it reflects the dedication, creativity, and countless hours I've poured into my work. This Shabbaski is a celebration of all those who supported and believed in me along the way. I'm grateful to the VJ for providing such a vibrant environment to learn, grow, and collaborate. Thank you to the VJ."



ALOK SINGH HIGHEST SITE VISITS AT PKC Kurvari Realty

SEAMLESS CLOSURES, STRONGER BONDS

"I would like to sincerely thank VJ for their support in successfully closing a 4 BHK for my client. The entire process was professional, transparent, and efficient, ensuring a smooth experience throughout. My client is extremely happy, and the team's customer-first approach stood out. Collaborations like these build trust and long-term relationships. Looking forward to many more successful deals."

Maha-Abhishek by Growth Partners at Shrimant Dagdusheth Halwai Ganpati

When performance meets faith, milestones become memories at dawn.

एकदन्ताय विद्महे वक्रतुण्डाय धीमहि । तन्नो दन्तिः प्रचोदयात् ॥

Recognition at VJ is a powerful experience that stays with you. While Pune lay wrapped in predawn calm, Growth Partners gathered outside the luminous Dagdusheth Ganpati temple. They were ushered quietly inside to witness the Maha Abhishek, a grand ritual of purification and divine blessings.

With hearts full of devotion, sacred mantras echoed through the temple as holy waters were lovingly poured over the golden idol. This powerful act symbolized washing away obstacles, much like how we clear business challenges together, supporting each other every step of the way.

The temple is filled with traditional chants and the rhythmic sound of temple bells. Each drop of water represented the flow of prosperity and success blessing every Growth Partner's journey.

Spontaneous chants of "गणपति बाप्पा मोरया" filled the air, as the Maha Aarti concluded, the sweet fragrance of freshly made ukadiche modaks wrapped the gathering in togetherness and hope.

Growth Partners and thier families left the temple deeply moved, carrying divine blessings that fuel their motivation for the road ahead. At VJ, growth is rooted in faith, unity.





VOICES OF GRATITUDE & GROWTH

Devotion That Drives Us

"Very fortunate to be part of Shrimant Dagdusheth's Aarti and Abhishek. Many thanks to Team VJ."

Ajinkya Joshi, Avenue Ventures

Sunrise Inspiration

"A spiritual experience I'll remember every time we close a deal. Thank you Team VJ."

Nilesh Thorat, Proptimes

Seamless & Soulful "Such a wonderful:

"Such a wonderful morning, Mahabhishek and Aarti were flawlessly organised."

Amit Chaturvedi, Anarock

आभाराची ऊर्जा "दगदशेठ गणार्व

"दगडूरोठ गणपतीच्या अभिषेकाचा दुर्लभ योग मिळाला! टीम VJ चे मनापासून आभार." Suhas Paithankar, Square Yards

"Thank you team for always le

"Thank you team for always looking after us." Rounak Pa

Rounak Pandya, Key Mansion

Birthday Blessing

"Thank you all partners for being there at Dagdusheth Ganapati Pandal. It was a great feeling to be with you all for Ganapati Abhishek and that too on my birthday. I am blessed."

n my birthday. I am blessed."
Nilesh Gore, Vice President (Sales), VJ

Modaks, Melodies & Momentum: Ganeshotsav Lights Up VJ Sales Offices



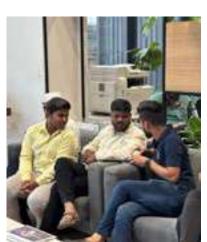
At VJ, dhol-taasha riffs replaced phone buzz in every VJ sales office. Growth Partners stepped in to a traditional tilak welcome, slipped on crisp Gandhi topis and felt the workday melt into Ganeshotsav spirit. It was led the first aarti; within moments, lamps glowed along every counter, Atharvashirsha chants rising in unison. Incense curled upward, marigolds framed Lord Ganesha's idol.

Then came the star of the season: piping-hot ukadiche modaks, first offered as naivedya, then shared hand-to-hand. The impact was instant. Growth Partners praised the cultural touch; sales executives called it the perfect break from numbers and negotiations. Laughter echoed where keyboards usually click, and selfies with modaks quickly filled partner groups.

Ganpati Bappa Morya, may the season ahead be as warm, united and obstacle-free as this simple, unforgettable Modak Party.











VJ Revolutionizes with an Immersive GT Homes Experience Zone!





The future of real estate sales took a revolutionary turn as VJ inaugurated its groundbreaking GT Experience Zone at the VJ sales office. Growth Partners and VJ's Sales Team received comprehensive training on pitching, storytelling, buyer profiling, and sales strategies for Garden Terrace Homes at Yashwin Urbo Centro, Wakad and Palladio Kharadi Central II, Kharadi a product designed to bridge the gap between apartment living and independent homes.

The training began with a powerful insight: modern families have lost connection with essential lifestyle elements. Where children once played in "aangans," families now struggle with cramped spaces.

The GT Homes concept directly addresses this disconnect by offering what families truly crave - personal outdoor spaces, community living, and premium features at accessible prices.

The training meticulously outlined three primary buyer segments for GT Homes. First, "those who've made it in life" seek morning victory spaces, exclusivity, and status symbols. Second, "those who put family first" prioritize growing together, safe environments, and cultural connections. Third, "those who know how to enjoy life" want wellness havens, personal space, and unique hosting capabilities.

GT Homes offers substantial open-

GT Homes offers substantial opento-sky terrace areas with edible gardens, water features, alfresco dining spaces, and wellness decks. The unique selling proposition lies in maximizing usable outdoor space while maintaining apartment-style conveniences. Teams were trained on VJ's Dual Lifestyle Design concept. The GT Homes experience centers on five fundamental reconnections:

- Soil (edible gardens and plant growing),
- Breeze (open-air living spaces),
- Water (integrated water features),
- Health (yoga/meditation decks), and
- Community (celebration spaces and family bonding areas).

The specially designed GT Experience Zone allows Growth Partners and VJ's Sales Team to physically demonstrate lifestyle benefits rather than merely describing them. This hands-on approach enables more authentic conversations with potential buyers about reconnecting with nature, family bonding, and premium living.

This innovative training approach reflects VJ's commitment to educating about the lifestyle transformation GT Homes offer to modern urban families.



Growth Partners and VJ's Sales Team Gets Hands-On Training for Garden Terrace Homes at Yashwin Urbo Centro, Wakad and Palladio Kharadi Central II, Kharadi that Reconnect Families with Nature.









1100+ FAMILIES WILL SOON START LIVING



JOIN THEM AT OUR LAST TOWER.

LAUNCHING NOW!
2 & 3 BHK HOMES AT UPPER KHARADI

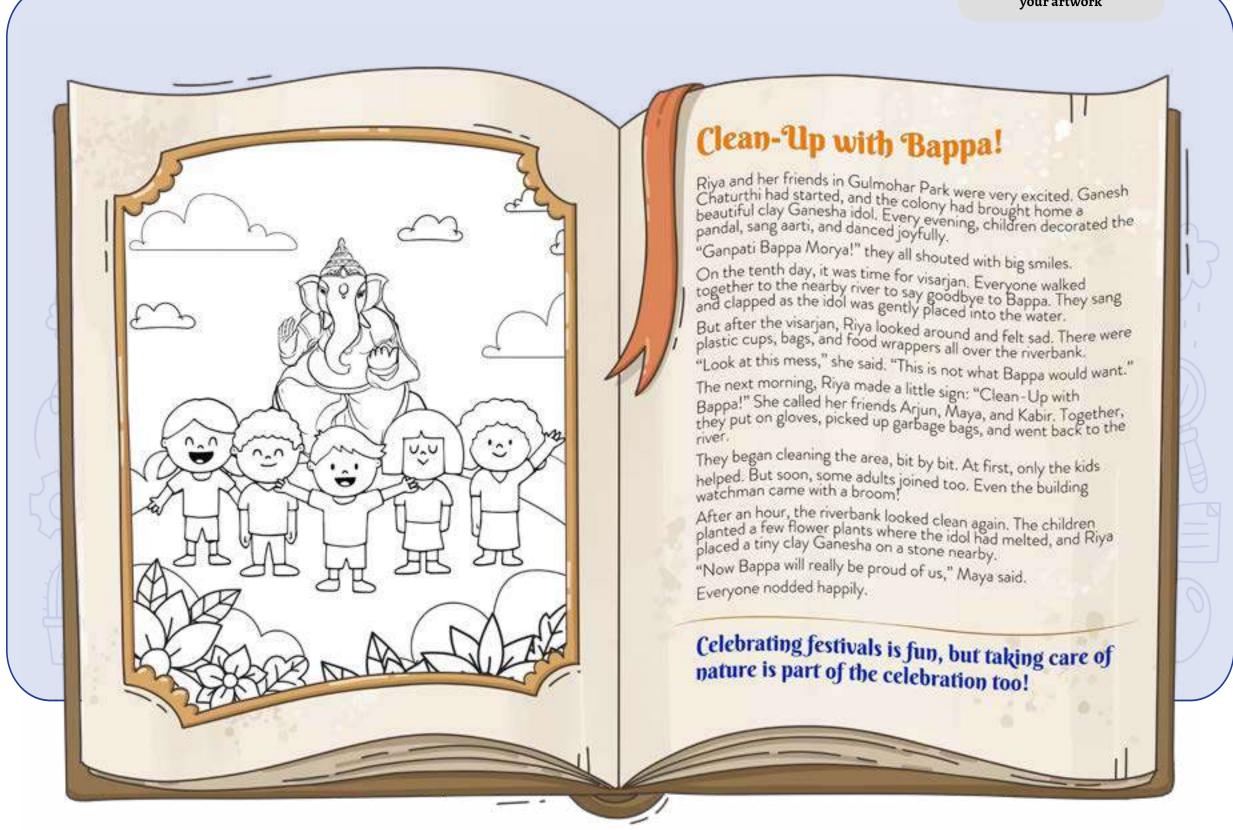


TO EXPLORE MORE ABOUT THESE HOMES CRAFTED WITH LOVE, REACH OUT TO US +91 91751 45866

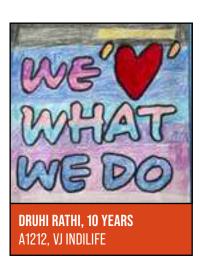
Read. Imagine. Colour.

Bring your favorite stories to life with colours.

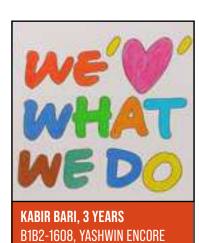


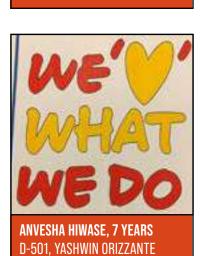


Our little artists have filled our hearts with colors!



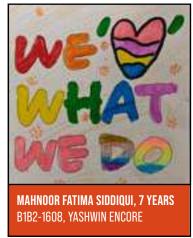
YUG GOYAL, 7 YEARS

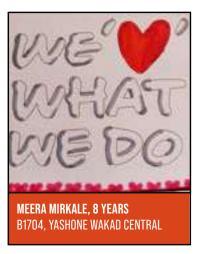






The entries we received are a burst of creativity, joy, and pure imagination.









DELEENA SINGH, 9 YEARS

B 104, YASHWIN ANAND SUS

LAVNYA NITIN BAGAL, 9 YEARS

D2106, YASHONE WAKAD CENTRAL

Life Around Us

Everyday life in your society is filled with little moments, some funny, some heartwarming, and some that make you say "this happens to me too!"

Laugh, relate, and maybe even find your own story hidden in the frames!

Drop your cutest or funniest stories with us at kusum.jindal@javdekars.com









VJ INDILIFE

KHARADI





WING1

2nd floor aluform mockup shuttering work in progress. Shear wall reinforcement 100% completed. Slab and beam reinforcement work in progress.

WING 2

4th floor Shear wall reinforcement 100% completed. Shear wall casting 90% completed. Slab shuttering work in progress.



PALLADIO BALEWADI CENTRAL

BALEWADI





TOWER 1

3rd Floor slab completed.

TOWER 2

8th floor blockwork work in progress. 6th floor electrical work in progress, 7th floor waterproofing completed.

TOWER 3

26th floor Reinforcement and shuttering work in progress. Other internal work in progress.

TOWER 4

27th Floor:- Slab work in progress Blockwork, gypsum, kitchen, and waterproofing works in progress. 4th floor toilet dado work in progress.

TOWER 5

Upper ground slab completed. Pump room slab shuttering & reinforcement work in progress..

T3 & T4 TOWER

Mock Floor & Engineering Expo coming soon.



PALLADIO KHARADI CENTRAL

KHARADI



TOWER 1

23rd floor blockwork completed. 23rd floor kitchen otta and 22nd floor gypsum plaster work in progress, waterproofing work in progress, 11th floor plumbing work in progress.

TOWER 2

23rd floor blockwork in progress, 20th floor kitchen otta work completed and gypsum plaster work in progress, internal waterproofing work in progress, 7th floor plumbing work in progress.

TOWER 3

23rd floor slab work in progress, 17th floor blockwork in progress, gypsum plaster 12th floor work in progress, 16th floor kitchen otta work in progress.

TOWER 4

21st floor slab work in progress, 16th floor blockwork in progress, 15th floor gypsum plaster and kitchen otta work in progress, internal waterproofing work in progress, 8th floor plumbing work in progress.





PORTIA GRANDÉ

Actual site photos clicked on 15th June 2025.

BANEF





TOWER 1

20th floor plumbing work in progress, 21st to 30th floor firefighting work in progress. 31st floor blockwork in progress.

TOWER 2

Blockwork till 30th floor completed. Gypsum plaster completed till 22nd floor, 20th floor plumbing work in progress.



VJ CENTRAL AVENUE

KHARADI



TOWER 5

10th floor work in progress. 11th floor toilet waterproofing & plumbing work completed.

TOWER 6

Blockwork 12th floor completed. 7th floor Gypsum work in progress.



Actual site photos clicked on 15th June 2025.



YASHWIN NUOVO CENTRO

WAKAD



A BUILDING

Internal paint 1st coat completed. Internal wiring 26th floor work in progress. Glass railing completed.

B BUILDING

 $28 th \ floor \ window \ glass \ railing \ work \ completed.$

C & D BUILDING

Pre Possession Site visit coming soon.



YASHONE ETERNITEE

HINJAWADI



A BUILDING

Terrace slab shuttering & reinforcement work in progress. 19th floor blockwork & kitchen otta, 12th floor waterproofing, 11th floor plumbing, and 9th-10th floor tiling work in progress.

B BUILDING

All RCC work completed. Block work, plaster, gypsum & kitchen otta work completed.

C BUILDING

RCC work completed, electric work, paint, tiling, window framing, and false ceiling work in progress.

D BUILDING

RCC, blockwork, kitchen platform, internal plaster completed. 17th floor SS railing work in progress.

E1 E2 BUILDING

14th floor reinforcement & shuttering work in progress. 9th floor blockwork, 5th to 7th waterproofing and 6th floor kitchen platform work in progress.

C&DBUILDING

Pre Possession Site visit coming soon.





YASHWIN ENCHANTÉ

UPPER KHARADI





A1A2 BUILDING

All major works completed till 22nd floor, 22nd floor gypsum and 20th floor toilet dado in progress. Lifts dado cladding completed till 22nd floor.

B1B2 BUILDING

RCC work completed. Major works up to 22nd floor completed, electrical, aluminium, door frames and painting work in progress.

C1C2 BUILDING

OHWT & parapet wall work in progress. Major works completed up to mid floors, including blockwork, gypsum plaster, kitchen otta, and dado.

D1D2 BUILDING

Major works up to 22nd floor completed. Electrical work, firefighting, paint, and aluminium work in progress on mid to upper floors. Terrace waterproofing work in progress.

E1E2 BUILDING

Blockwork, internal plaster, kitchen otta, completed up to 22nd floors. Gypsum, dado, tiling, and aluminium works done till mid floors, upper floor works in progress.

F1F2 BUILDING

RCC work completed.

J, K & I BUILDING

Payabharani coming soon.

PALLADIO KHARADI CENTRAL - II

KHARADI



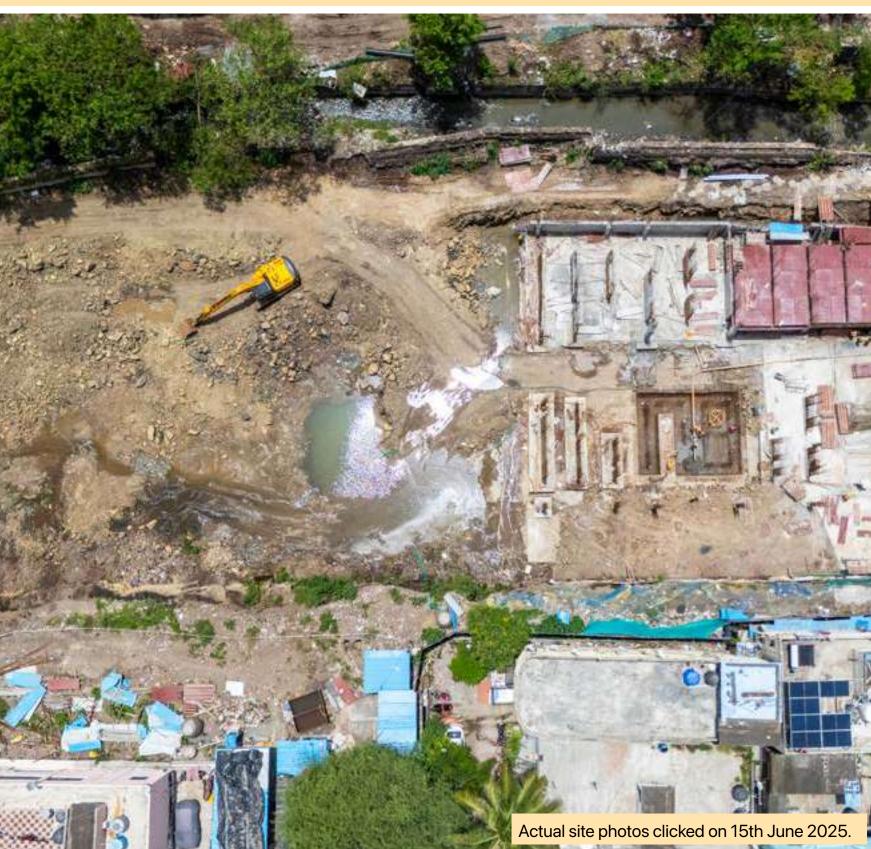
E2 TOWER

Ground floor slab work in progress. 1st floor slab work in progress

E3 TOWER

Basement raft completed & Basement 1 slab work in progress





VJ INDILIFE WAKAD







RCC - OHWT Top slab casting completed.
33rd floor block work in progress. 31st &
32nd floor gypsum plaster work in progress.
33rd floor sand plaster work in progress.

YASHWIN URBO CENTRO

WAKAD



A1A2 BUILDING

4th floor (5th slab) Aluform Mock up work in progress.

B1B2 BUILDING

21st floor slab completed.22nd floor slab work in progress.

C1C2 BUILDING

24th floor slab completed.

D1D2 BUILDING

29th floor slab completed.30th floor slab work in progress.

E1E2 BUILDING

Basement 2 plinth level PCC work completed. Basement-01 Slab, Pour-01 casting Completed and Pour -02 casting work in Progress.

F1F2 BUILDING

Part - 01 Raft PCC 30% work completed & reinforcement work in progress.

G1G2 BUILDING

Excavation work in progress.

