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PUNE OUTER RING ROAD PROJECT ALL SET FOR COMPLETION BY 2027

The Pune Outer Ring Road project is progressing with significant developments. The Maharashtra State Road Development Corporation (MSRDC) has announced that land acquisition for the 138-kilometer-long ring road is expected to be completed by March 2025, with the entire project slated for full operation by September 2027.



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SAMUHIK HALDI-KUNKU SOHALA: CELEBRATING TRADITIONS TOGETHER

VJ Parivaar's Samuhik Haldi-Kunku Sohala emerged as a warm gathering this Makar Sankranti. The celebration, which drew an impressive turn out, showed how traditional festivities continue to bring people together in modern community settings.



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VJ WINS GOLD AWARD AT CREDAI PUNE METRO SAFETY AWARDS 2024-25!

VJ proudly won the Gold Award at the CREDAI Pune Metro Safety Awards 2024-25 for their commitment to excellence in construction safety. The award, presented at the CREDAI Pune Property Expo, recognized their outstanding efforts to implement and maintain safety protocols at their construction sites, particularly the VJ Central Avenue project. This prestigious recognition highlights the company's dedication to providing a safe working environment for its employees, a key component in successful project delivery. The rigorous practices at VJ Central Avenue ensure that high safety standards are maintained throughout the construction process.

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HONOURING THE HANDS THAT BUILD VJ HOMES: VJ परिवार श्रमसेवा

On Saturday, 11th January, Yashwin Orizzonte in hosted the first-ever VJ Parivaar Shramaseva, a heartfelt event to thank the construction workers who tirelessly built our homes. The preparations for this special event began a month earlier, when we invited homeowners to join us in contributing to the grocery donation with genuine willingness. Donations were collected at both the Kharadi and Wakad offices, where home owners came forward generously.



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VJ FAMILIES BENEFIT FROM SOCIETY INITIATIVES

Two VJ societies recently showed how community support can make healthcare more accessible. During Navratri festivities at YashONE Infinitee, Punawale, a significant breast cancer awareness initiative brought essential health services to residents' doorsteps. The camp, supported by Honorable Mr. Rahul Kalate, saw active participation from over 150 community members, including both residents and facility staff.



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ROAD SAFETY WEEK 2025: DRIVING TOWARDS SAFER ROADS IN PUNE

Road Safety Week is a flagship campaign in India aimed at reducing road accidents and fostering a culture of safety. Initiated by the Ministry of Road Transport and Highways (MoRTH) in 1989, this annual observance highlights the importance of road discipline, safe driving practices, and proactive measures to prevent accidents.



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YASHWIN ENCHANTÉ WITNESSES ANOTHER ELECTRIFYING LAUNCH EVENT

The launch of the new tower at Yashwin Enchante was a spectacular event, once again defining VJ as the most innovative and trusted real estate developer in Pune.



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Building for People-First

Design Forward : A peek into our creative vision



Welcome to design forward. Here, we will explore a series of topics that nudges you to rethink the role of architecture and landscape design in shaping the future of real estate development from the lens of user experience.

The purpose is to spark conversations around creating environments that are sensitive to the evolving needs of our communities, and for moving 'design forward' for us at VJ. At the core of our thought process, is the need to put our very young and our aging populations at the center of all decisions influencing the creation of our built environments. Simply put, we consider children and senior citizens as our indicator species for design and planning.

Accordingly, the column addresses the ways in which thoughtful user-centric design can integrate environmental sustainability, innovative thinking, construction technology, engineering design, hands-on-creativity, participatory

design or co-creation approaches and social inclusion into the built environment.

Specifically, each month will examine a new topic on how innovative practices can minimize environmental impact, foster vibrant and adaptable spaces, and address the needs of diverse generations.

'Design Forward' highlights the built environment as more than a mere backdrop to life. The built environment is envisioned as a living, dynamic being that shapes experiences, brings people together, fosters harmony, rekindles empathy, and drives us towards a sustainable and technologically-capable future.

Here, the aim is not to provide universal answers but to illustrate the potential of design when it takes the lead in addressing the challenges of tomorrow.

Lastly, we hope 'Design Forward', will spark ideas, inspire action, and

showcase the power of design.

Throughout this year, we will address a range of diverse yet interconnected topics:

- Greening in high-rise housing developments
- Zero plant mortality in the real estate industry
- Children's play and young adults' recreation in urban neighbourhoods
- Intergenerational approach to spatial planning
- The role of materiality in designing for longevity
- Multiplicity of use in urban projects
- Participatory design sessions and co-creation efforts at VJ
- Ways to move towards a net zero future.



Sruthi Atmakur-Javdekar, PhD
Architect, Landscape Architect & Environmental Psychologist

GRIT: environmental design + reserch studio

Taking The Legacy Forward

VJ Strengthens Bond With College Of Engineering Pune (COEP) through Internship Opportunities & Association With 97th Regatta

As an alumnus of COEP, Mr. Vilas Javdekar continues to contribute in development of COEP student's through internships and associating with the college's iconic annual boat race.

VJ shares a deep-rooted and meaningful connection with the College of Engineering Pune (COEP), of which Mr. Vilas Javdekar, VJ's founder, is an alumnus. This bond continues to strengthen through valuable collaborations, and VJ is thrilled to offer internship opportunities to COEP students in it's Home Quality Inspection Team. Many of these students will soon begin their journey at VJ, gaining real-world experience while contributing to VJ's pursuit of delivering quality construction.

This internship is not just about work experience it's an opportunity for the students to take what they've learned at COEP and apply it in a real-world environment.

They'll see how their knowledge shapes the future of a project, bringing fresh perspectives to VJ's commitment to quality and customer satisfaction. For VJ, it's also a way to continue the tradition of excellence that COEP instills in its students, and team VJ is excited to welcome these bright individuals on-board.



VJ is also proud to support the 97th Regatta, an iconic annual event organized by COEP, where students from various colleges gather to compete in a spirited boat race. VJ's involvement in this event demonstrates its appreciation for COEP's focus on teamwork, leadership, and community spirit qualities that align with VJ's own values and culture.

The bond between VJ and COEP is one built on gratitude, respect, and shared values. As VJ opens doors for the next generation of engineers, it's a reminder that success is not only about individual achievement but also about lifting each other up and giving back to the community that helped shape us.

Together, we are not just building homes but a legacy of empowerment, learning, and growth for all.



Pune's Musical Culture

A Celebration of Heritage : SwaraZankar 2025 resonated with Pune!

Four days of powerful performances and heartfelt tributes to Indian classical music.

The 16th SwaraZankar Music Festival, held from 9th to 12th January 2025 at MIT-WPU Kothrud, was a true celebration of Indian classical music.

the festival. Pandit Hariprasad Chaurasia was honoured with a Lifetime Achievement Award, & his disciples performed in his honour. Aarti Ankalikar's performance added to the beauty of the day.

Co-sponsored by VJ, the event brought together music lovers and artists for four days filled with beautiful performances and powerful memories.

Day 4: A Memorable Finale

The final day saw Rahul Deshpande's "Rahul Deshpande Unplugged" followed by Javed Ali's beautiful performance of well-known film songs. Together, they paid a heartfelt tribute to Mohammad Rafi Saheb. The festival offered a journey through the rich world of Indian classical music, where every note resonated with tradition, and each performance honored the great artists who shaped this art form. It successfully brought together diverse audiences to celebrate the timeless beauty of classical music. As the festival concluded, there was a deep sense of gratitude for the artists, the audience, and the spirit of unity that music continues to inspire.

Day 1: A Melodious Start

The festival began with Shri Prasad Khaparde, a senior disciple of Ustad Rashid Khan, who honored his mentor on his first death anniversary. His soulful renditions of Raga Puriya Dhanashree and Raga Des set the tone for the festival. Vidushi Devaki Pandit's bhajans created a spiritual atmosphere, followed by a mesmerizing performance from Begum Parveen Sultana. The first day concluded with a stunning sitar performance by Ustad Shahid Parvez.

Day 2: Music that Moved the Soul

The second day featured several heart-touching performances. Mohammad Aman sang Raga Puriya Dhanashree, followed by Shri Saurabh Kadgaonkar's Raga Jinjoti. Padmashree Pt. Venkatesh Kumar presented Raga Bihag and Ramdasi Malhar, leaving the audience spellbound. The day ended with a unique 'Taal Kacheri' performance, blending singing and dancing.

Exclusive Lounge for VJ Parivaar Members:

As a gesture of gratitude and appreciation for being part of the VJ Parivaar, we were happy to share exclusive day passes for the 16th season of the iconic SwaraZankar a celebration of Indian classical music.

The response for this gesture reservations was overwhelming, and our VJ Parivaar members thoroughly enjoyed the performances, creating unforgettable memories throughout the event.

Day 3: Honoring Legends

Day three began with a performance by the students of Violin Academy, followed by Pandit Atulkumar Upadhye and Tejas-Rajas Upadhye's Bandish in Raga Kafi. Omkar Dadarkar presented Raga Shankara and Charukeshi, adding depth to

VJ is proud to be associated with this iconic festival, supporting the rich tradition of music and culture. Here's to many more years of celebrating cultural heritage and the power of music!



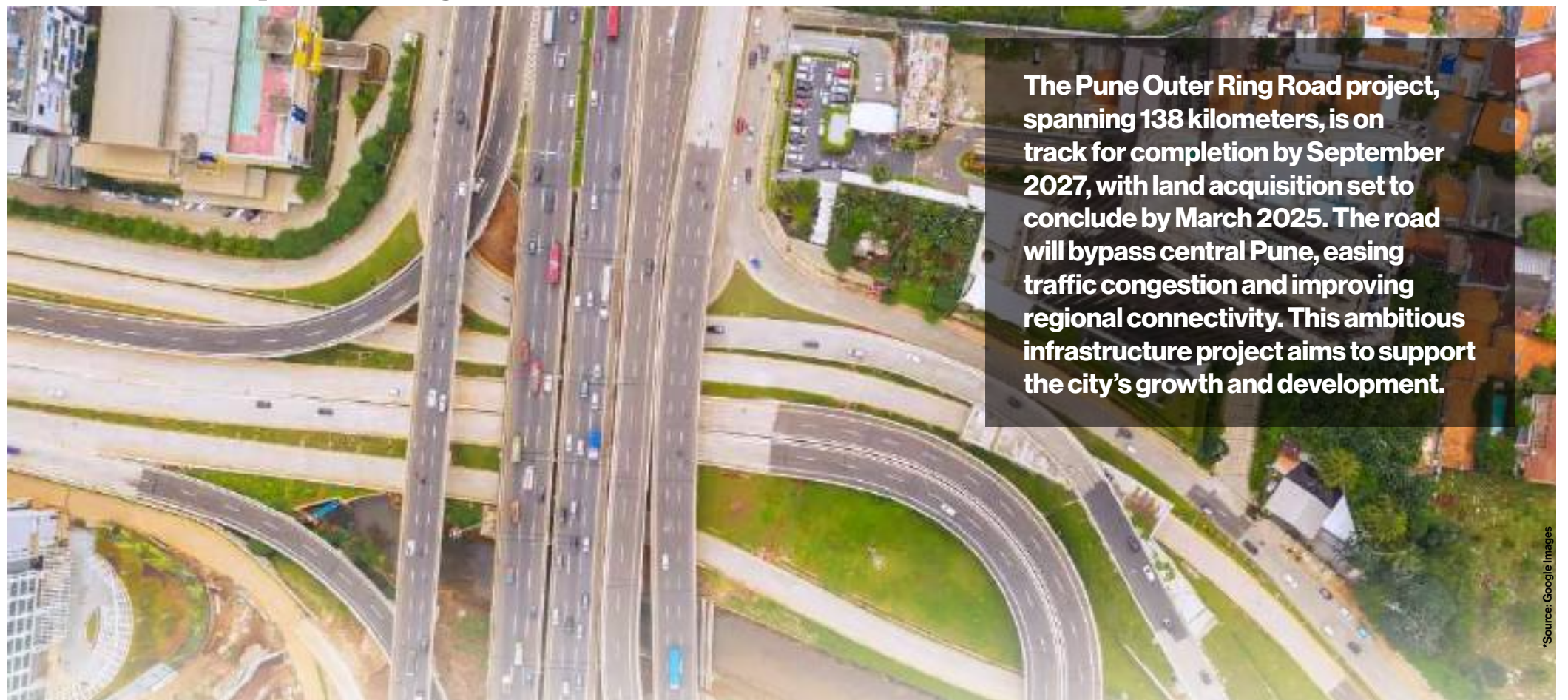
The 16th SwaraZankar Music Festival, held from 9th to 12th January 2025 at MIT-WPU Kothrud, was a true celebration of Indian classical music. Co-sponsored by VJ, the event brought together music lovers and artists for four days filled with beautiful performances and powerful memories.



Pune Infra News

Pune Outer Ring Road Project Set for Completion by 2027

Land acquisition to be completed by March 2025, with the ambitious 138-km Ring Road aiming to reduce city traffic and boost regional connectivity.



The Pune Outer Ring Road project, spanning 138 kilometers, is on track for completion by September 2027, with land acquisition set to conclude by March 2025. The road will bypass central Pune, easing traffic congestion and improving regional connectivity. This ambitious infrastructure project aims to support the city's growth and development.

The Pune Outer Ring Road project is progressing with significant developments. The Maharashtra State Road Development Corporation (MSRDC) has announced that land acquisition for the 138-kilometer-long ring road is expected to be completed by March 2025, with the entire project slated for full operation by September 2027. The project is strategically divided into 2 phases to alleviate traffic congestion in Pune:

- **Eastern Phase:** Spanning 74.08 kilometers, this segment connects Urse on the Pune-Mumbai Expressway to Shivare on the Pune-Satara Highway.
- **Western Phase:** Covering 64.45 kilometers, this circular route links Shivare back to Urse.

Collectively, the ring road will traverse 83 villages, necessitating the acquisition of 143 hectares in Maval, Khed, Purandar, and Haveli

talukas for the eastern section, and 64 hectares in Mulshi, Haveli, and Bhor talukas for the western section.

To expedite the land acquisition process, Pune District Collector Jitendra Dudi has requested ₹800 crore from the state government. MSRDC officials have assured that funding is secured, with loans obtained from the Housing and Urban Development Corporation (HUDCO). Contractors have been appointed for various stretches, and

they have commenced evaluations of their assigned sections.

Despite previous delays, particularly during the 2024 elections when official work was temporarily suspended, local residents are urging authorities to expedite the project.

The Pune Outer Ring Road is designed to provide heavy vehicles with direct access to highways, bypassing central Pune, thereby

significantly reducing traffic congestion within the city.

Upon completion, the ring road is expected to enhance regional connectivity, improve commute times, and reduce pollution, contributing to the overall development of Pune and its surrounding areas.

Saluting Our Heroes

77th Indian Army Day : A Historic Celebration in Pune

From Spectacular Parades to the 'Know Your Army Mela,' Pune Witnesses an Unforgettable Tribute to India's Armed Forces



For the first time, the Indian Army Day celebrations moved outside Delhi, with Pune hosting the 77th edition on January 15, 2025.

Held at the Bombay Engineers Group and Centre Parade Ground in Khadki, the event celebrated the Indian Army's valour, legacy, and technological advancements, bringing together military personnel, dignitaries, and civilians to honor the nation's defenders.

A Tribute to Heroes

The day began with a solemn wreath-laying ceremony at the Command War Memorial. General Upendra Dwivedi, Chief of Army Staff (COAS), paid homage to the soldiers who sacrificed their lives for the country. This act of remembrance set a poignant tone for the day. The highlight was the grand parade, where eight regimental contingents showcased impeccable precision and discipline of the Indian Army.

Celebrating Excellence and Progress

Fifty-two awards, including 15 Sena Medals (Gallantry) and 37 Chief of Army Staff Unit Appreciations, were conferred, recognizing the courage and dedication of the armed forces. For the first time, a Women Agniveer Contingent from the Corps of Military Police participated, marking a historic step toward inclusivity. An all-girls NCC contingent also marched, representing the promise of a progressive future.

Showcasing Strength and Engaging the Nation

The event highlighted Indian Army's technological prowess, featuring advanced equipment like the K-9 Vajra howitzer, T-90 tanks, and innovations such as the Robotic Mule. The "Know Your Army Mela" allowed civilians to explore military capabilities, interact with personnel, and enjoy activities like weapon displays and adventure sports.

The cultural finale, "Gaurav Gatha," depicted India's military legacy through a light and sound show, leaving a lasting impression. This historic celebration in Pune inspired pride, patriotism, and a deeper bond between the army and its people.



VJ Parivaar Celebrations

Samuhik Haldi-Kunku Sohala : Celebrating Traditions Together

VJ Parivaar's Samuhik Haldi-Kunku Sohala emerged as a warm gathering this Makar Sankranti. The celebration, which drew an impressive turn out, showed how traditional festivities continue to bring people together in modern community settings.

The celebration was made special with thoughtful gestures. Each participant received a Sankranti Vaan from VJ.

The event had a meaningful impact, bringing together residents in form the societies in a shared celebration. The Samuhik Haldi-Kunku Sohala provided a wonderful platform for neighbours to interact and build connections. By blending traditional rituals with a modern sense of community, the event created an inclusive and enjoyable experience for everyone, building cultural pride and stronger bonds among participants.

Makar Sankranti marks the sun's shift into Capricorn (Makara Rashi), bringing the end of winter and the start of longer, warmer days. Unlike most festivals that follow the lunar calendar, Sankranti is based on the solar cycle and is celebrated across India in different ways.

In Maharashtra, Sankranti is a festival of sharing, gratitude, and strengthening bonds. People exchange tilgul (sweets made of sesame and jaggery) and say "Tilgul ghya, god god bola," which means "Take this sweet and speak kindly."

Women wear traditional black sarees and gather for Haldi-Kunku, a ritual that brings women together to celebrate and connect. The festival also includes kite flying, delicious sweets like gul poli, and bor nahan, a special ceremony where young children are showered with berries and treats for good luck.

Hearts full of joy, feeling more connected to a caring and supportive community, this celebration has opened the door for many more meaningful interactions to come.

Building Lasting Connections

The first-ever Samuhik Haldi-Kunku Sohala by VJ Parivaar was a great success, reflecting the commitment to bringing the community closer while celebrating cultural traditions.



VJ Parivaar's Sankranti Celebration unites 2,000+ women in festive joy!



The Samuhik Haldi-Kunku Sohala, organized by VJ Parivaar this Makar Sankranti, turned into a magnificent celebration of culture and community, with 2000+ participants sharing in the joy of tradition and togetherness.



Thoughtful Pre-Possession Journey

A Sneak Peak Into VJ Homes

Yashwin Orizzonte, Yashwin Supernova, and YashONE Infinitee Hosts Memorable Pre-Possession Site Visits for Homeowners

The recent pre-possession site visits for Yashwin Orizzonte, Kharadi – C and D buildings, Yashwin Supernova, Wakad – C building, and YashONE Infinitee, Punawale A1A2 building were memorable events, filled with meaningful interactions, customer satisfaction, and festive celebrations. These visits gave our valued VJ Parivaar members the opportunity to witness the tangible progress of their future homes, creating a stronger bond between them and VJ.

The Home Expos held at each site showcased curated offerings that complement our customers' homes, receiving a positive response and

reinforcing the importance of providing value beyond possession. Adding a personal touch, two families from Yashwin Supernova brought saplings for plantation, symbolizing sustainability and community spirit. Similarly, residents of Yashwin Orizzonte also participated in a tree plantation activity, further strengthening the sense of unity and care for the environment.

Customer delight was evident throughout, with many expressing their appreciation for the seamless organization and thoughtful gestures. During Makar Sankranti, we distributed Tilgul and held Ganesh Poojas, adding a festive touch

to the experience. These small yet meaningful gestures enhanced the overall event.

Reflecting on these events, we're reminded of the joy in being part of our customers' journey, as we continue to build not just homes but connected communities.



The recent pre-possession site visits for Yashwin Orizzonte, Yashwin Supernova, and YashONE Infinitee were filled with customer satisfaction and heartfelt moments. Customers had the opportunity to see the progress of their future homes and engage in meaningful interactions with the VJ team.



Indian Classical Music

From Violin to Vocal: Tarangini Masik Mehfil Wraps Up an Iconic Year

A yearlong journey of live Baithaks celebrating young and emerging artists concludes with a spellbinding 12th Mehfil

Tarangini Masik Mehfil introduces a fresh and distinct idea to Pune's cultural landscape. This monthly yearlong project aims to showcase young and semi-established talented artists from across India. Reviving the tradition of live Baithaks, it offers audiences an intimate and up-close experience of quality music. By providing a platform for young talent, aimed to nurture and promote emerging artists.

and has created its own place in the cultural calendar of Pune city. The 12th Masik Mehfil started with the enthralling violin duet of Dr. Nilima Radkar and Charushila Gosavi. The violin recital was followed by a tabla solo by emerging tabla maestro Yati Bhagwat, which took the Mehfil's atmosphere to another level. The Mehfil was concluded by classical vocal recital of Deepika Bhagwat. Deepika presented some complex classical renditions which left the audience mesmerised.

In the month of December, Tarangini Pratishthan completed their 12th Masik Mehfil. This yearlong project was a total success

Tarangini Masik Mehfil has become a monthly ritual for the cultural audience of Pune and VJ.



VJ Societies Celebration

Republic Day Celebrations at VJ Societies

VJ Societies celebrated Republic Day with great pride and unity. Residents gathered for the flag hoisting ceremony, where the tricolor was raised with honour, followed by the singing of the national anthem. Children showcased their love for the nation through patriotic songs and dances, while senior citizens shared insightful and inspiring thoughts about India's history and journey.

The event brought families together, creating a warm atmosphere of togetherness and respect.

It was a meaningful day to honor India's rich heritage, celebrate its achievements, and reflect on the nation's growth, strengthening the spirit of unity within the community.



Seamless Living

Experience the Perfect Blend of Indoor Comfort and Outdoor Bliss with VJ GT Homes at PBC

Presenting VJ GT Homes: Where Private Gardens Meet Vibrant Community Living

Balance, Privacy, and Community

VJ GT Homes are thoughtfully designed to offer a rare mix of exclusivity and connection:

Private Garden Terraces

Your personal green retreat, where you can relax, create, and celebrate.

Seamless Indoor-Outdoor Living:

Thoughtful architecture ensures a natural flow between your home and your terrace.

Community Amenities

Enjoy the vibrant VJ lifestyle with shared landscaped greens, recreation

areas, and premium amenities.

Designed for Your Aspirations

Inspired by the philosophy of "Inside-Out" living, VJ GT Homes prioritize comfort, functionality, and a connection to nature. These homes offer:

Private Outdoor Spaces

Create a fitness zone, kids' play area, or a cozy hammock corner.

High-Quality Features

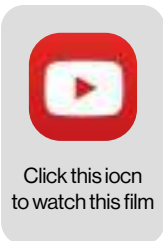
Vertical gardens, wooden decks, and mood lighting elevate your outdoor experience.

Premium Specifications

From flooring to modern kitchens and advanced fittings, every detail reflects quality and care.

Welcome to Your Perfect Balance

At VJ GT Homes, city life meets the calm of nature in the most thoughtful way. Whether you're seeking a peaceful retreat, a lively social space, or a personalized terrace for everyday use, these homes bring your dream lifestyle to life. Experience a seamless blend of privacy, design, and comfort with VJ GT Homes where every moment feels truly special.



Discover a New Way of Living with VJ GT Homes

Life is all about finding the perfect balance between work and relaxation, personal passions and family time, and the needs of the mind and heart. At Vilas Javdekar Developers, we understand this aspiration, which is why we've created VJ GT Homes a groundbreaking concept in modern living that seamlessly blends the comfort of your indoor spaces with the serenity of your private outdoor retreat.

What Makes VJ GT Homes Extraordinary?

While community greens and party lawns are common features in many residential developments, VJ GT Homes offer something truly exceptional your own private garden terrace. This exclusive space redefines modern living by giving you a sanctuary just steps away from your living room. Whether it's a cozy morning coffee, a family gathering, or a space to explore your hobbies, your personal garden terrace becomes a canvas for your unique lifestyle.

Community First

Yashwin Enchanté Witnesses Another Electrifying Launch Event

A new tower was launched at Yashwin Enchanté, welcoming even more members into the ever-growing VJ Parivaar.



The launch of the new tower at Yashwin Enchanté was a spectacular event, once again defining VJ as the most innovative and trusted real estate developer in Pune. Prospective homebuyers gathered for a well-planned and meticulously executed launch event, filled with excitement and anticipation. Everyone was enthralled with the energy in the air, as families explored the possibilities of finding their dream home in this thoughtfully designed project.

helping them make informed decisions. As buyers finalized their bookings, joy and satisfaction were evident on their faces. The event was further enhanced with delightful entertainment and refreshments, making the day even more enjoyable.

With this successful launch, Yashwin Enchanté continues to grow, welcoming more families into the ever-expanding VJ Parivaar and building a thriving community that will soon adorn the skyline of Upper Kharadi.

To make the experience even more special, VJ introduced the unique concept of group buying, reinforcing the idea of community living. This approach aligns with VJ's thought of creating a sense of belonging right from the start of the customers' home buying journey. Customers were provided with a seamless and engaging booking experience, ensuring that their journey toward homeownership was smooth and memorable.

The dedicated sales team played a crucial role in guiding customers through the process, patiently addressing their queries and



The launch of the new tower at Yashwin Enchanté was a remarkable milestone in our journey of creating happy communities. On this special day, hundreds of homebuyers embraced Yashwin Enchanté as their future home, adding more smiles and cherished dreams to the VJ Parivaar.



Future Homes Preview

Mock Floor & Engineering Expo Showcase

Yashwin Enchanté and Palladio Kharadi Central offered a closer look at the future homes and the engineering behind them.



The Mock Floor and Engineering Expo at Yashwin Enchanté Upper Kharadi - D1D2 and E1E2 buildings and Palladio Kharadi Central all 4 towers offered a unique, hands-on experience that allowed customers to explore the details of their future homes. The Mock Floor provided a more accurate and realistic view of the actual living space.

and lifestyle-enhancing features helped attendees understand how these spaces will support their daily needs, blending convenience and practicality seamlessly.

Overall, the Mock Floor and Engineering Expo was more than just a preview. It allowed customers to connect with their future homes on a personal level, gaining a deeper understanding of the design, planning, and effort behind every detail.



Visitors had the opportunity to walk through entire units, experiencing the scale, layout, and room dimensions in person. This immersive walkthrough was designed to help customers better understand the space, visualize how they would arrange furniture, and

The Engineering Expo was another highlight, showcasing the materials, fittings, and fixtures used in the construction. From project timelines to the construction journey so far, the expo provided valuable insights into every step of the construction process. Home owners learned about the high-quality materials and the engineering precision involved, ensuring that the homes are built to the highest standards.

Customers left feeling confident and excited, knowing their dream homes are being built with the utmost care and quality.



The event also offered an in-depth look at the amenities provided in the development. Detailed explanations of the recreational, functional,

and



The Mock Floor and Engineering Expo at Yashwin Enchanté and Palladio Kharadi Central gave home owners a glimpse of their future homes through life-sized mock floors, while showcasing the quality and planning behind.



Future Of Real Estate

VJ Shines at CREDAI Pune Property Expo

From Engineering Advancements to Customer-Centric Initiatives, VJ Earns Multiple Prestigious Awards.



CREDAI Pune Property Expo 2025, hosted by CREDAI-Pune Metro, took place from January 16 to 19 at the Agriculture College Ground in Pune. This four-day event brought together real estate developers, buyers, channel partners, and investors, offering a fantastic platform for networking, business opportunities, and showcasing the latest trends in the real estate industry. The expo was inaugurated by Murlidhar Mohol, Minister of State for Civil Aviation.

The second key focus was on Co.Creation an initiative that truly embodies its name. The team conducted interactive sessions with visitors at the expo, recording interviews to understand the needs, expectations, and aspirations of potential homeowners. This valuable customer feedback will be analyzed and shared with relevant teams within VJ to help shape future project designs and planning, ensuring that every home is thoughtfully crafted to meet evolving demands.

The CREDAI Pune Property Expo 2025 gave developers the opportunity to present their projects and innovations, while buyers and investors could explore a wide variety of properties. The event promoted meaningful interactions, strengthened partnerships, and provided valuable insights into the future of real estate development in Pune and beyond.

Lastly, VJ took an initiative to equipping channel partners with essential skills and insights. VJ seeks to empower them to excel in their roles and contribute more effectively to the real estate ecosystem.

More than just a developer, VJ prides itself on being an engineering-driven company. The main focus of VJ's showcase at the CREDAI Pune Property Expo 2025 was centered around an Engineering Expo. The idea was to educate customers about the advanced technologies and construction methodologies used in building their homes. To achieve this, the showcase featured dedicated engineering panels, with VJ team present to explain the technical details and processes behind the construction.



VJ shone brightly at the CREDAI Pune Property Expo 2025, where our engineering advancements and technology-driven approach earned us recognition & admiration from all corners.

Stall of the Year Award
For creating an engaging showcase that stood out & demonstrated VJ's strengths effectively.

Most Innovative Concept Award
For presenting unique ideas and an impressive approach to real estate.

Tech Forward Award
For using advanced technology to give visitors a better understanding of VJ projects.

Stall-Wart Award
For VJ's consistent excellence in setting up and managing exhibitions.



CREDAI Pune Property Expo 2025 was VJ's showcase of Engineering Strengths, Customer Collaboration, and Industry Connect.



Discover VJ Happiness

Flea Market Brings Vibrance to VJ Happiness Street, Hinjawadi

A Day of Food, Fun, and Entertainment for Families and Visitors

VJ Happiness Street in Hinjawadi recently hosted a lively Flea Market, turning the space into a hub of food, entertainment, and family oriented activities. The event brought together a variety of stalls and attractions, creating a festive atmosphere.

Food stalls were a major highlight, offering an array of delicious options, from local street food to international flavours. Visitors indulged in snacks, refreshing beverages, and sweet treats while soaking in the vibrant energy of the flea. The mix of aromas and colourful presentations added to the lively

ambiance. The flea market featured activities for all age groups. A kids' play area kept children entertained, while a high-energy Zumba session drew in fitness and dance enthusiasts. Families and friends gathered to explore the stalls, participate in activities, and enjoy the cheerful surroundings.

VJ Happiness Street is emerging to be a space for people to connect, explore, and experience fun and entertainment. The lively environment, diverse offerings, and engaging attractions made it a memorable occasion for all who attended.



VJ Happiness Street is blooming as a hangout destination catering to all age groups!

Ever wondered where you can find the best options of new age food joints in town? Let me tell you about a special place called VJ Happiness Street, where quick service restaurants are making people hang out and enjoy every day.

The true essence of any public space is to make people come together. Having said that, spaces like make neighbourhoods come alive. VJ Happiness Street has been a popular destination for working professional for quite some time now, however, new quick service restaurants are soon becoming the favourite spaces for kids and elders too.

Locationally, VJ Happiness Street is at walking distance from near by IT Parks. Most people prefer walking to work while also visiting VJ Happiness Street to relax and spend good time in the evening. We often observe people sitting on the public benches which are neatly designed to offer private and group spaces to audiences.

While, new and new customers keep visiting here, Costa Coffee and Pizza Hut are people's popular choice! Many people are also becoming regulars in these restaurants. "I love working here," says David, who is often spotted working on his laptop

while sipping a hot cup of coffee. "The coffee is great, and there's just something special about this place." Many students come to study, to meet friends and hang-out!

What makes VJ Happiness Street really special is how it brings people together. In the morning, you'll see people grabbing coffee before work. By lunch, friends are sharing pizzas. In the evening, families come together for dinner and dessert.

Whether you're hungry, just looking for a pause in your busy routine, VJ Happiness Street is the place to be.



People-First

The Show Must Go On...

Staying Strong Through Challenges: An inspiring story of a VJite!

The story is about an incident that happened on December 21st at the VJ Happiness Festival, where all VJites celebrated together. The X-Mas Flea was a flea market which had stalls of our VJites encouraging the spirit of entrepreneurship.

One such stall was hosted by our colleague, Vijay Mahadik from the Quality team. Vijay and his wife were selling beautiful home decor items like handmade chandeliers and pretty wall hangings. Just like every other stall host, they were nervous about whether their offerings would attract the crowd. Vijay hid his nervousness behind a smile, and let me tell you, he was doing a great job.

Around 4 in the evening, VJites started arriving. With the stall ready and customers about to come, Vijay thought, "Let me park my bike in the parking area before I get too busy." When he reached the spot where he had parked his bike earlier in rush, he realized it wasn't there. He searched the area thoroughly but

couldn't find it. He thought maybe he was in the wrong spot and tried to recall if he had parked his bike somewhere else. Even after thinking harder, he couldn't remember any other location. This was the moment when his anxiety turned to fear. Panicking, he searched the entire area again but still couldn't find his bike.

He approached the managing teams, hoping they could help him locate his bike by checking the cameras. However, his hope vanished when they told him the parking area didn't have security cameras. At this point, Vijay was struggling to hold himself together. He was losing hope and had completely forgotten about his stall. His wife was worried about his absence for such a long time. After all, he was only supposed to park the bike and return. Vijay requested the security guards for help, but they seemed clueless. One of them said, "Sir, don't worry. No one has ever stolen a bike from this venue.

Maybe someone has taken your bike by mistake. Let's wait for some time to see if your bike returns." In moments where you feel lost, even a small ray of hope is enough to keep you going. That sentence from the security guard "No one has ever stolen a bike from this venue. Maybe someone has taken your bike by mistake. Let's wait for some time to see if it returns" was the ray of hope Vijay needed.

Vijay's wife was relieved to see him return to the stall. When he told her why he had taken so long, she was devastated. Losing your bike is a painful experience. Beyond the financial aspect, there's the emotional weight of losing something tied to so many memories. A huge responsibility now rested on the couple. They had to interact with customers at their stall. At this point, anyone could break down and want to leave everything behind to search for the bike. But this couple had different beliefs. They decided that since they had taken up the responsibility of hosting a stall, they would do it and with a smile. And they did an excellent job.

For the next three hours, they continued attending to customers. Vijay spoke about his bike only to a few friends and people like me, who were part of the managing team. I can only imagine how difficult it must have been for them to maintain their composure. Every 40-45 minutes, Vijay would check the entire area to see if his bike had been returned. Each time, he came back disappointed, yet he kept a smile on his face, as if nothing had happened and everything was okay.

Around 7 p.m., as the dance performances began, Vijay was about to go look for his bike again when his wife said, "You wait here let me go this time." She searched



Komal & Vijay Mahadik
Senior Engineer
Quality Team



Pratik Pawar
Manager
Center Of Engineering & Excellence

the entire area and was on her way back. Vijay must have been so proud of her seeing her smile and hide her true emotions in such tough times because they had decided to respect the spirit of the Happiness Festival.

When she returned, she said, "I found our bike! Someone has parked it near Gate Number 2." At that moment, if someone had seen Vijay, they would have thought he was the happiest person in the entire venue. He almost ran to see his bike and was so relieved to find it there. When Vijay told me his bike had been found, I felt like jumping with joy. That day, the couple taught me two lessons that will stay with me for the rest of my life

The watchman's assurance when Vijay saw no hope. There are numerous moments in our interactions with seniors, juniors, colleagues, vendors, and customers, where not acknowledging, not accepting, and not bothering are the easy way out. However, if we focus on that one sentence that

can create a ray of hope, the entire result changes.

It was very easy for Vijay and his wife to focus on their emotions, but they chose to focus on the emotion 1,500 members of the VJ Parivaar had come with. That is what gave them the strength, and that is the positivity that eventually helped them find their bike.

What could be more 'People First' than this! All it takes is empathy and a change in perspective... 'The Show Must Go On.' Let's share our stories a little motivation goes a long way.

Pratik Pawar
Manager
Center Of Engineering & Excellence



Health Awareness

VJ Families Benefit from Society Initiatives

Raising Awareness on Cancer & Thalassemia

Two VJ societies recently showed how community support can make healthcare more accessible. During Navratri festivities at YashONE Infinitee, Punawale, a significant breast cancer awareness initiative brought essential health services to residents' doorsteps. The camp, supported by Honorable Mr. Rahul Kalate, saw active participation from over 150 community members, including both residents and facility staff.

"Getting so many women to come forward for health check-ups shows how our community values preventive healthcare," noted the event organizers. The success of this camp was made possible through the dedicated efforts of Vitthal Baral, Vivek Jadhav, and Saurabh Bidwai, along with the society's facility management team.

Following this, Yashwin Orizzonte,

Kharadi took a step forward in health awareness on November 24th. Dr. Vinod Bharti, Director of Rising Medicare Hospital, Kharadi, led an informative session on cervical cancer and thalassemia. The event, organized in collaboration with Rotary Club of Hadapsar and Hind Labs, provided free laboratory tests to residents.

Both events succeeded in their mission to bring quality healthcare closer to home. They proved that when communities take initiative, supported by medical experts and local leaders, positive change happens. These health camps have set an example for other societies, showing how community-driven healthcare initiatives can make a real difference in people's lives.



Safe Workplace

VJ Wins Gold at CREDAI Pune Metro Safety Awards 2024-25!

Recognition for VJ Central Avenue Construction Site

VJ proudly won the Gold Award at the CREDAI Pune Metro Safety Awards 2024-25 for their commitment to excellence in construction safety. The award, presented at the CREDAI Pune Property Expo, recognized their outstanding efforts to implement and maintain safety protocols at their construction sites, particularly the VJ Central Avenue project.

This prestigious recognition highlights the company's dedication to providing a safe working environment for its employees, a key component in successful project delivery. The rigorous practices at VJ Central Avenue ensure that high safety standards are maintained throughout the construction process.

The CREDAI Pune Metro Safety Awards aim to acknowledge the best practices in the construction industry, and VJ's victory serves as a benchmark for others in the sector. The award is not only a reflection of their safety protocols but also their broader vision of contributing to the overall well-being of the construction workforce.

The Gold Award further reinforces the company's reputation as a leader in the industry, constantly

striving to improve safety standards and setting a high bar for others to follow. By prioritizing safety, VJ continues to build trust with its employees, partners, and the communities they serve, ensuring that each project is delivered not just with quality, but with a strong emphasis on safety.





2BHK, 3BHK & 4BHK RESIDENCES



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MINI THEATRE



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INDOOR GAMES



BUSINESS CENTRE

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15,000 SQ. FT. CLUB PALLADIO

360+ LIKE-MINDED FAMILIES

03 LEVELS OF PARKING

FOR MORE DETAILS VISIT US AT VJ SALES OFFICE, YASHWIN ORIZZONTE, KHARADI. [96734 74949](tel:9673474949)

PS2100077759

A Monthly Celebration of Outstanding Efforts

VJ Shabbaski : Recognizing Dedication, Innovation, and Impact.

Celebrating the people that drive long-lasting results, one month at a time.



At VJ, we believe that our greatest strength isn't in the projects we build or the technology we use – it's in the incredible people who make everything possible. Every month, we come together to honour this truth through VJ Shabbaski, a heartfelt celebration of the individuals who bring life and passion to our organization.

VJ Shabbaski isn't just a recognition program – it's a moment to acknowledge the heart and soul of our team.

It's a time to celebrate everyone, from the construction workers ensuring safety on-site, to the office assistant who keeps everything running smoothly, to the creative minds who tackle challenges with innovation and determination.

At VJ, every contribution matters. VJ Shabbaski is our way of saying, "Thank you." It's a simple pat on the back for the people who transform individual efforts into collective inspiration, building not just homes, but a stronger, more connected parivaar.



Celebrating the people behind the organization, this is more than just a celebration; it's a chance to share the real stories of dedication, creativity, and hard work. We don't just recognize achievements – we celebrate the amazing people who make it all happen.

By giving recognition, we show every team member that their efforts are noticed and appreciated. It's a reminder that each person's work is an important part of our

success, and that their dedication truly matters.

Our commitment extends far beyond monthly celebrations. We're cultivating a culture where:

- ♥ Every individual is truly valued.
- ♥ Personal growth is just as important as professional success.
- ♥ Both teamwork and individual excellence are celebrated and honoured equally.

This recognition is more than just boosting morale – it's about honouring the human spirit that fuels innovation, overcomes challenges, and turns possibilities into reality.

As we carry forward this tradition, we're reminded that our true success is not measured in numbers, but in the passion, commitment, and unique contributions of our amazing teams. VJ Shabbaski is our way of expressing gratitude to those who make VJ extraordinary. Here's to our people – the true architects of our success.







Cricket, Community, Celebration together create Magic!

A Dream Takes Flight

On a golden Republic Day morning at HK Oasis Cricket Academy, something magical was brewing. What started as a simple idea for a friendly cricket match had blossomed into the first-ever VJ Parivaar Cricket League. The fresh green field stretched out like a welcoming stage, while colorful banners

danced in the morning breeze, proudly declaring "VJ Parivaar Cricket League 2025." As the sun climbed higher, families began streaming in, their excitement palpable in the crisp January air. The carefully arranged chairs, the pristine cricket pitch, and the bustling preparations all pointed to the beginning of something extraordinary.



From Vision to Reality: The Grand Journey

The story began in December 2024, when an overwhelming response of 361 cricket enthusiasts from across VJ Parivaar stepped forward to be part of history.

The process of team formation was meticulously planned and executed. Starting December 30, a strategic segregation process began, dividing eager participants into

"Ready" and "To Be Formed" categories. By January 4, 2025, Team Formation Day saw dreams taking shape as players found their squadrons. The following days were filled with intense qualifiers that narrowed the field to the final 16 teams.

Practice sessions on January 12 and 19 saw these teams honing their skills, developing strategies, and strengthening their bonds. The excitement reached new heights with a special

studio shoot featuring team captains, showcasing their leadership and determination. As January drew to a close, team kits were distributed across VJ societies, bringing splashes of color and unity.

The anticipation peaked when VJ Parivaar Cricket League hoardings went live across Pune, announcing the upcoming spectacle to the city.

The Grand Flag-Off and Celebration

The tournament kicked off with an electrifying flag-off ceremony led by Founder Vilas Javdekar Sir, as the crowd erupted in thunderous applause. The atmosphere was electric as the first match began, with players taking their positions amidst nervous excitement and determined focus. Live drum rolls accompanied every significant moment, transforming each run and wicket into a celebration.

The event transcended cricket to become a full-blown festival of community spirit. The grounds came alive with the rhythm of music as families participated in high-energy Zumba sessions. A dedicated photo booth became the center of countless memories as families and friends posed with cricket-themed props. The air was filled with the aroma of delicious snacks, while a hearty lunch and grand dinner kept the energy levels high, endless conversations & strengthening community bonds.





Technology Meets Tradition

The tournament embraced modern technology while maintaining its community spirit. Every match was livestreamed on YouTube, allowing supporters to cheer from anywhere in the world.

The CricHero app provided real-time score updates, adding a professional touch to the proceedings. This blend of traditional cricket and modern technology created an engaging experience for players and spectators alike.



Epic Battles and Sporting Glory

The tournament witnessed a series of thrilling knockouts, intense quarter-finals, and fierce semifinals, each match adding to the growing legacy of the league. Each of the 16 teams, sporting their unique jerseys, brought their own style and spirit to the field. The competition was fierce but

fair, with sportsmanship shining through every match. The final match proved to be an edge-of-the-seat thriller, with both teams fighting until the very last ball. In a memorable finish, Pratik Nagar Chargers emerged victorious, lifting the Champions Trophy, while PBC Dynasty claimed the Runner-Up Trophy with grace and dignity.





Voices from the Field

The players' experiences captured the true essence of the tournament. As Ajinkya Harlikar from Indilife Wakad Falcons shared, "This league rekindled our passion for cricket. Competing with friends and new teams was an unforgettable experience." Echoing similar sentiments, Harshad Raundal from Palash Maverick reflected, "Beyond the competition, it was the spirit of togetherness that made this league special. Can't wait for next year!"



A Vision for the Future

Rewati Bhide, AVP Brand - Marketing, beautifully expressed the spirit of this momentous occasion: "Creating platforms that bring our entire VJ Parivaar together fills our hearts with immense joy and pride. While we've always celebrated festivals and special moments within our individual societies, this cricket league created something magical it unified all our communities as one big family."

Watching the tournament unfold, we could feel the deep bond between every VJ member and our organization, a connection that flows both ways. Though this was our first cricket league, we're already dreaming bigger! We can't wait to see this beautiful tradition grow and flourish in the years to come.

A heartfelt congratulations to our champions and runners-up who made history with us! And a big thank you to everyone who contributed and participated in making this league such a huge success your enthusiasm and spirit made this event truly unforgettable!"



More Than a Tournament!

The league was more than just cricket it was a true celebration of team spirit and togetherness. The semi-finalists even danced in celebration, showcasing the

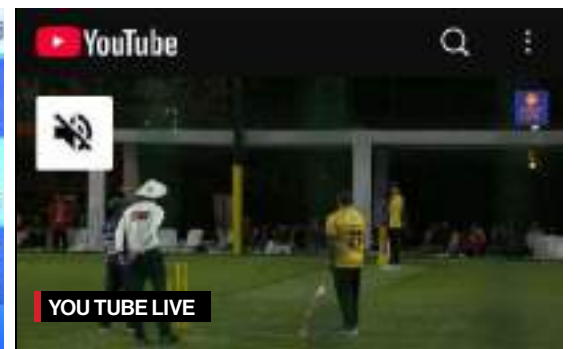
joy of the game. Every team played with passion, making each match an unforgettable experience. The excitement wasn't limited to the field live streaming on YouTube kept audiences glued to their screens, cheering from home as the action unfolded.

Real-time score tracking on the CricHero app added a professional edge, keeping fans updated every second.

The event wrapped up with a grand awards ceremony, making every participant feel like a winner.



Vinay (Player of the Match)



YOUTUBE LIVE



Ayush Jini (Player of the Match)
Palash Mavericks



Harshad Raundal (Most Wickets)
Palash Mavericks



Kushal Tak (Player of the Match)
Yashwin Encore Yoddha



Kaustubh Deshpande (Player of the Match)
Yashwin Orrizonte Strikers



Nikhil Dixit (Player of the Match)
PBC Dynasty



Suhas Birajdar (Player of the Match)
Pratik Nagar Chargers



Omkar Chaporkar (Player of the Match)
Palladio Warriors



Suhas Birajdar (Player of the Match)
Yashwin Sukhniwas



Pratik Nagar Chargers
Winning Team



Ankit Pande (Player of the Match)
Yashwin Encore Yoddha



Ajinkya Harlikar (Player of the Match)
Indilife Wakad Falcons



Swapnil K (Player of the Match)
PBC Dynasty



Palash Mavericks
(Cheering Squad Award)



Siya Shrivastava
(Youngest Audience Award)



Pradeep Bagade
(Eldest Audience Award)



YNC Superstars Team



Jayesh Dubhashi (Player of the Match)
PBC Dynasty



Suraj Gaikwad (Player of the Match)
Pratik Nagar Chargers



Suhas Birajdar (Player of the Match)
Pratik Nagar Chargers



PBC Dynasty 2nd Runner up Team



Community Partners in Success

The success of the VJ Parivaar Cricket League was amplified by the generous support of community partners.

Ugao added a touch of green to victory by gifting plants to the winning team & vouchers to all players. Angel Home Decor contributed to the celebrations with premium bedsheet sets for the champions, while Sawai Masale

presented winners with delectable hampers. Ryan International Academy's sponsorship of jerseys for YashONE Hinjawadi & caps for all players exemplified the community's united spirit.

A Legacy Begins

As the sun set on this historic Republic Day, the first chapter of VJ Parivaar Cricket League had already left an indelible mark. From the beaming smile of our youngest fan, Siya Shrivastava, to the wise appreciation of senior supporter Pradeep Bagade, every member of the VJ Parivaar contributed to this beautiful cricket carnival.

The league has established itself as more than just a tournament it's a celebration of community spirit, sporting excellence, and family values. As families

headed home with hearts full of memories and stories to share, one thing was crystal clear: the VJ Parivaar Cricket League is here to stay, promising even bigger matches, stronger friendships, and an ever-growing family united by their love for cricket.

In the end, it's not just about the runs scored or wickets taken it's about the smiles shared, friendships forged, and the pride of being part of something bigger than ourselves. Because at VJ Parivaar, we're stronger together, simply because

WE'VE WHAT WE DO

Drive Safe India

Safety First: VJ's Annual Road Safety Drive Returns

Like every year, VJ joins Pune in making roads safer through community awareness



Like every year, January brings Road Safety Week, a nationwide campaign that VJ actively supports through community initiatives and awareness programs. This annual observance, initiated by the Ministry of Road Transport and Highways, has become an integral part of VJ's community calendar.

Understanding Road Safety Week

The annual observance aims to address India's concerning road safety statistics. In Pune, with its growing population and increasing vehicle density, the campaign takes on special significance. Through coordinated efforts between government agencies, citizens, and organizations, Road Safety Week serves as a platform for positive change.

VJ's Active Participation

At VJ, we believe safe roads begin with community awareness. Our comprehensive approach includes:

Community Initiatives:

- Interactive workshops across all VJ projects
- Safety awareness sessions for residents
- Distribution of educational materials in both English and Marathi
- Family-oriented safety programs
- Children's road safety education

Site-Level Implementation:

- Regular safety briefings for construction workers
- Traffic management training for site staff
- Safety signage and guidelines
- Emergency response protocols

Collaborative Efforts:

- Partnerships with Pune Traffic Police
- Support for local NGO initiatives
- Community safety drives
- Educational institution collaboration

Key Focus Areas:

The campaign emphasizes crucial aspects of road safety:

- Helmet usage awareness

- Seat belt compliance
- Speed limit adherence
- Distraction-free driving

- Traffic rule awareness
- Emergency response knowledge

Impact and Results Early results show encouraging signs:

- Increased helmet compliance in VJ communities
- Better awareness of traffic rules
- Active community participation
- Positive behavior changes
- Stronger safety consciousness

Looking Forward

As Pune continues to grow, road safety becomes increasingly crucial. VJ remains committed to:

- Regular safety awareness programs
- Continuous community education
- Infrastructure improvements
- Safety culture promotion
- Emergency preparedness

Community Engagement

The success of Road Safety Week depends on active community participation. VJ encourages:

- Resident involvement in safety initiatives
- Peer-to-peer awareness
- Family participation in workshops
- Safety ambassador programs
- Community feedback and suggestions

Through these comprehensive efforts, VJ demonstrates its commitment to not just building homes but creating safer communities. Road Safety Week 2025 is more than an observance it's a stepping stone toward a future where every journey is a safe one.

As we continue this important initiative, we invite all VJ community members to join hands in making our roads safer. Remember, road safety isn't just a week-long campaign; it's a lifetime commitment to protecting ourselves and our loved ones.

Together, we can make a difference. Let's drive responsibly, follow traffic rules, and create a safer Pune for everyone.



Continuing our annual tradition, VJ participates in Road Safety Week 2025, bringing communities together for safer roads through awareness and action.

Together We Serve

Honouring The Hands That Build VJ Homes

VJ परिवार श्रमसेवा



475 Construction Workers Served with Gratitude at Yashwin Orizzonte



On Saturday, 11th January, Yashwin Orizzonte in Kharadi hosted the VJ Parivaar Shramaseva, a heartfelt way to thank the construction workers who tirelessly built our homes. The preparations for this special event began a month earlier, when we invited homeowners to join us in contributing to the grocery donation with genuine willingness. Donations were collected at both the Kharadi and Wakad offices, where many came forward to give generously.

Additionally, the homeowners of Yashwin Orizzonte and VJ IndiLife Kharadi came together to donate 85 kilograms of groceries, showcasing the power of collective kindness. Using these donations, we prepared warm and nourishing meals, which

were served to 475 construction workers during lunch. A gesture of respect and gratitude for their hard work, provided a moment of care and appreciation.

The true spirit of Shramaseva came alive through the active participation of VJ Parivaar members from Yashwin Orizzonte and VJ IndiLife Kharadi. Customers not only welcomed the idea of 'Annadan' (the sacred act of food donation), but they also personally served lunch to the workers with warmth and care. Some families went the extra step, one donating sweets, while another brought ghee to add a special touch to the meal. These thoughtful and heartfelt contributions made the experience even more meaningful for everyone involved.

Facts and Figures:

- 475 construction workers served meals

- 85 kg of groceries collected from homeowners

- Donations gathered at Kharadi and Wakad offices

Community Involvement:

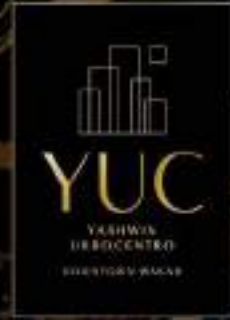
- Active participation from residents of Yashwin Orizzonte and VJ IndiLife Kharadi

- Families brought additional contributions like sweets and ghee

- Homeowners participated in the 'Annadan' initiative

VJ Parivaar Shramaseva is a heartfelt way to thank the people who work hard to build our homes. It is our way of showing gratitude to the hands that turn dreams into reality. This initiative is not just about one meal; it's about creating a lasting bond between those who build homes and those who live in them. It stands for respect, kindness, and coming together as one VJ Parivaar.





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THAT PUT YOUR
COMFORT AT
THE CENTRE!

A CENTRE OF 40+ AMENITIES

Artist's impression



WORSHIP PLACE



MINI THEATRE



HALF-OLYMPIC SIZE POOL



OUTDOOR YOGA & MEDITATION DECK



CHILDREN'S PLAY AREA



SENIOR CITIZENS PARK



FITNESS CENTRE



MULTIPURPOSE COURT



PETS ZONE



PICKLEBALL COURT

Images used are for representation purpose only.



FOR MORE DETAILS, VISIT THE YUC SALES OFFICE AT DOWNTOWN WAKAD.

91751 45866



“

I needed someone to build a project for 300+ families.

No one showed the willingness to understand our needs.

But VJ built and delivered it perfectly.

Vishwas Shastri, Yashwin Jeevan



HENCE, I RECOMMEND



VJ Skills Development

Growing Stronger Together: VJ's January 2025 Training Initiatives

Professional Development Programs Enhance Skills and Values Across Teams

January 2025 marked a powerful start to the year as VJ took a bold step in reinforcing its commitment to employee development. With specialized training sessions designed to blend technical expertise with ethical business practices, VJITEs were given opportunities to enhance both their professional skills and core values.

Building Trust Through Ethical Sales

Led by Times Pro's Sakar Mattoo, the session on ethical sales practices was a significant highlight. The training reinforced VJ's commitment to trust-based customer relationships, guiding VJITEs on how to build lasting bonds with clients.

The impact was evident as participants shared examples

of how they immediately applied ethical principles, resulting in stronger, more trusted customer interactions.

Innovation in Financial Analysis

CA Dhruva Doshi introduced a fresh and forward-thinking approach to financial analysis, with an emphasis on integrating modern AI tools, such as ChatGPT. This hands-on session empowered VJITEs with practical skills, including:

- Advanced financial statement analysis
- AI-powered analytical techniques
- Insights into real estate operations
- Enhanced decision-making processes

Advanced Technical Training

The technical training segment offered in-depth sessions focused on two key areas:

Post-Checking & Finishing Training led by Subhash Belgaonkar (Assistant Vice President - Engineering & Construction), which covered:

- Process sequences for Gruha pravesh development
- Material specifications
- Activity-wise track report maintenance
- Quality control measures

Sanction Plan Analysis led by Ketakee Devdhar (Vice President - DDSLR), where participants gained crucial skills in:

- Reading and interpreting sanction plans
- Understanding area statements
- Managing post-checking processes
- Ensuring compliance standards

Impact and Moving Forward

The results of these training initiatives are already being seen across teams, as VJITEs apply their new found knowledge in their daily work. The integration of ethical sales practices, advanced financial analysis, and specialized technical training has created a more well-rounded team committed to excellence in all areas of VJ's operations. Engineering and quality assurance teams, in particular, are benefiting from the technical sessions, elevating their

ability to maintain VJ's exacting standards of quality and compliance. Meanwhile, the focus on ethical sales has deepened team members' understanding of value-based customer relationships, and the financial analysis training has led to more efficient decision-making processes within operations.

Looking Ahead

By starting the year with these comprehensive training programs, VJ has set a strong foundation for 2025. Not only have the sessions enhanced technical abilities, but they've also reinforced VJ's core values of ethical practices and continuous improvement. As VJITEs continue to apply these lessons in their work, the positive impact will ripple throughout the company, benefiting both the team and our customers alike.



Training Calendar February 2025

These trainings are for VJ employees only

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					01	02
03 • Induction	04 • Induction	05 • Email Etiquettes	06 Sales Training - Team Management	07 • LIC - Time Management • Presentation Skills	08 • Basics of Communication	09
10 • Relationship Building & Networking (Recruitment Training) • Work Ethics • Online Chat GPT	11 • Time Management • Building Strong Client Relationships	12 • Confidence & Motivation • LIC - Time Management	13 • Sales Training • External: Health Awareness • Guideline on high rise building electrical installation	14 • LogiMAT India 2025 (EXPO) • Induction • External: Health Awareness	15 • Induction	16
17 • Negotiation & Persuasion Skills (Recruitment Training)	18 • Post-Possession Issues Finishing	19 • Leadership Training Training 101 • Crisis Management	20 • Sales Training - Emotional Regulation & Resilience • Online: Chat GPT	21 • Advance Communication Skills	22 • Receiving & Giving feedback	23
24 • Relationship Building & Networking (Recruitment Training) • Workplace Etiquettes	25 • Crisis Management • Presentation Skills	26 • Email Etiquettes	27 • Sales Training - Strategic Sales Planning	28 • Advance: Personality Development		

"Relive the Legacy of Chhatrapati Shivaji Maharaj with VJ Parivaar!"

"A Special Show for Kids by Gosht Ithe Sampat Nahi – Celebrating Courage, Bravery, and History"

Chhatrapati Shivaji Maharaj, the pride of Maharashtra, continues to inspire generations with his unparalleled courage, strategic brilliance, and vision for a self-reliant Swarajya. His deep connection with Pune and its surroundings is etched in history, as this land became the birthplace of his dreams and revolutionary ideas.

Even today, Shivaji Maharaj holds a special place in the hearts of children. His tales of valour, clever strategies, and unwavering spirit ignite

young imaginations, making him the perfect role model for instilling values of leadership, resilience, and patriotism.

To celebrate this legacy and make history come alive for our young VJ Parivaar members, VJ is thrilled to present an exclusive show in association with 'Gosht Ithe Sampat Nahi.' This specially curated show brings the legendary stories of the Maratha Empire to life, filled with tales of bravery, courage, and wit.

What is the show About?

The show delves into key events in the history of the Maratha Empire, including the Peshwa era, the South Digvijay, and the iconic Battle of Panipat. It promises to be an engaging and educational experience for young minds.

Who are the Presenters?

The show is brought to you by Sarang Bhoirkar and Sarang Mandke, two IT professionals with a passion for history and storytelling. Their captivating narration


ensures that history feels both relatable and inspiring. To make this experience even more special, VJ has arranged complimentary passes for Parivaar members. Simply scan the QR code below to express your interest and secure your free passes. Don't miss out!

Shivajayanti Special Activities

In tribute to Chhatrapati Shivaji Maharaj on February 19th, VJ has organized engaging activities to inspire and unite young talents.

 A Shivaji Maharaj Quiz to test your knowledge

 A Coloring Competition for kids to get creative

 Fascinating information about the forts that played a key role in Shivaji Maharaj's legacy

Join us in paying tribute to the great warrior king and celebrating his enduring spirit. Let's inspire the next generation with stories that matter!

Jai Bhavani!
Jai Shivaji!



सादरकर्ते
सारंग भोईरकर
आणि
सारंग मांडके

मावळे
आम्हीच
लढणार...



Scan this QR for Passes

Sunday, 23rd Feb 2025
Morning: 9:30AM
Balagandharv Rang
Mandir

Chhatrapati Shivaji Maharaj Quiz & Art Competition: Show Your Skills and Creativity!



Join us in honoring the remarkable legacy of Chhatrapati Shivaji Maharaj, the visionary founder of the Maratha Empire, through this exciting quiz and art competition!

Two activities, one opportunity to showcase your knowledge and artistic flair!

- 1 Art Competition:** Colour the portrait of Chhatrapati Shivaji Maharaj.
- 2 Quiz Competition:** Answer 10 questions about the great Maratha Leader.

How to Participate?

Step 1: Colour the provided portrait of Chhatrapati Shivaji Maharaj.

Step 2: Complete the quiz on the next page.

Step 3: Fill in your details and courier both the quiz and artwork in a sealed envelope.

Step 4: Submit/Courier your entry at any of these locations:

- VJ West Office, Sus
- VJ Corporate Office, Kothrud
- VJ Centro, Wakad

Important Details

Last Date of Submission: February 20, 2025

Open for: All age groups

Exciting Prizes: Amazing prize for the winners Join us in celebrating our historic heritage through knowledge and creativity!



Name :

Age:

Society Name :

Flat No.

Mobile No.

Forts in Maharashtra: Did you know ?

Maharashtra, the land of Chhatrapati Shivaji Maharaj, is known for its rich history and many forts from the Maratha Empire. With around 350 forts built by different dynasties, including the Marathas and Mughals, most are located in the Sahyadri mountains (Western Ghats). These forts offer beautiful views and attract tourists, history lovers, trekkers, and nature enthusiasts.

Some famous forts include Raigad, Shivneri, Sinhagad, Torna, and Pratapgad. Here's a brief overview of the top 7 forts:



Raigad Fort: Raigad Fort, nestled in the Sahyadri Hills, served as the capital of Chhatrapati Shivaji Maharaj's Maratha Empire. Perched at 2,700 feet above sea level, it offers breathtaking views and showcases historic marvels like the Queen's Palace, Gangasagar Lake, and Hirkani Buruj. The fort's grand entrance, Maha Darwaja,

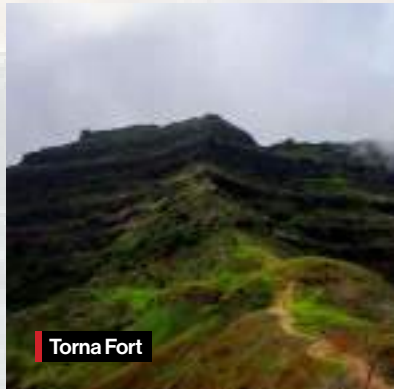
and the majestic royal chambers stand as testaments to Maratha glory. Accessible via a thrilling trek or ropeway, Raigad remains a symbol of pride, resilience, and architectural brilliance in Maharashtra's history.



Shivneri Fort: Shivneri Fort, the birthplace of Chhatrapati Shivaji Maharaj, holds immense historical significance. Nestled in the Sahyadri Hills, it offers captivating views and insights into Maratha history. Key highlights include the ancient temple of Goddess Shivai, the seven strong gates, and the serene Badami Talav. The fort's robust architecture and strategic location made it a formidable defense post. Shivneri Fort remains a popular destination for history enthusiasts and trekkers seeking a blend of history and adventure.

Sinhagad Fort: Sinhagad Fort is a symbol of Maratha valor and historical significance. Known for the epic Battle of 1670 led by Tanaji Malusare, it offers fascinating sights like ancient bastions, the

Kalyan and Pune Darwazas, and Tanaji's memorial. Rajaram Maharaj's stay at the fort adds to its legacy. Surrounded by scenic views, Sinhagad once served as a vital military base. Historical water cisterns and ancient structures further captivate visitors, making it a must-visit for history lovers and nature enthusiasts alike.



Torna Fort: Torna Fort, also known as Prachandagad, holds immense historical significance as the first fort captured by Chhatrapati Shivaji Maharaj in 1646, marking the foundation of the Maratha Empire. The fort features magnificent structures like Bini Darwaza and the imposing bastions of Zunjar Machi and Budhla Machi. It served as a key strategic point in battles



and showcases the architectural prowess of the Maratha era. Torna Fort stands as a proud testament to Maharashtra's rich cultural heritage and the valor of its history.



Pratapgad Fort: pratapgad Fort, built in 1656 by Chhatrapati Shivaji Maharaj, stands as a magnificent symbol of Maratha bravery. Situated in the Western Ghats, it



is known for the pivotal Battle of Pratapgad, where Shivaji defeated Afzal Khan. Highlights include the statue of Shivaji Maharaj, the large entrance, and the stunning views of the surrounding valleys.

The fort's design includes temples, watchtowers, and a deep trench, showcasing Maratha military ingenuity. It remains an important historical landmark with rich cultural significance.

Sindhudurg Fort: Sindhudurg Fort, built by Chhatrapati Shivaji Maharaj in 1664, stands as a testament to Maratha engineering and naval defense. Located on an island, the fort's robust walls, up to 5 meters thick, were designed to withstand attacks. The fort also houses a temple dedicated to Shivaji Maharaj and showcases advanced military architecture, including strategic bastions and tunnels. It reflects the foresight and brilliance of the

Maratha Empire in safeguarding their coastal territories. These forts stand as powerful reminders of the Maratha Empire's bravery and strategic wisdom. From strong defensive walls to hidden routes, they reveal how the empire safeguarded its land. Each fort, with its unique features, tells a story of the resilience and brilliance of Chhatrapati Shivaji Maharaj and his army. Visiting them is like stepping into history, honoring the legacy of Maratha strength and ingenuity.

The Quiz Competiton

Get ready for a quiz on Chhatrapati Shivaji Maharaj! Test your knowledge of his life, battles, and leadership. Let's see how much you know about this great warrior king!

1. What was Chhatrapati Shivaji Maharaj's capital city?

- Raigad
- Pune
- Kolhapur
- Satara

2. Which fort was Shivaji Maharaj's first major conquest?

- Sinhagad
- Torna
- Rajgad
- Pratapgad

3. What was the name of Shivaji Maharaj's naval base?

- Sindhudurg
- Vijaydurg
- Janjira
- Khanderi

4. Which title was bestowed upon Shivaji Maharaj during his coronation?

- Raja
- Chhatrapati
- Maharaja
- Samrat

5. What was the hidden weapon used by Shivaji Maharaj during the Battle of Pratapgad with Afzal Khan?

- Wagh Nakh
- Chaku



6. Which Mughal emperor did Shivaji Maharaj sign the Treaty of Purandar with?

- Akbar
- Aurangzeb
- Jahangir
- Shah Jahan

7. Who was the commander of Shivaji Maharaj's navy?

- Kanhoji Angre
- Tanaji Malusare
- Moropant Pingale
- Netaji Palkar

8. What was Shivaji Maharaj's administrative system called?

- Mansabdari
- Ashtapradhan
- Diwani
- Jagirdari

9. What is the most famous battle of Shivaji Maharaj?

- Battle of Pratapgad
- Battle of Panipat
- Battle of Raigarh
- Battle of Sinhagad

10. What was Shivaji Maharaj's contribution to warfare?

- Introducing guerilla warfare tactics
- Building large standing armies
- Using elephants in battle
- Adopting Mughal-style warfare



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No. of Positions : 3

Experience: 8-10 years

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Experience: 3-5 years

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Experience: 1-3 years

Assistant Manager GRE

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Experience: 2-4 years

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Experience: 5-8 years

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Experience: 5-8 years

Manager (Content)

Minimum Educational Requirements: MBA- Marketing

Experience: 3-5 years

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Minimum Educational Requirements: Graduate + MBA

Experience: 5-8 years

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Minimum Educational Requirements: Graduate + MBA

Experience: 5-8 years

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Experience: 5-8 years

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Minimum Educational Requirements: ME - Civil / BE Civil + MBA / BE Civil + PMP

No. of Positions : 2

Experience: 3-5 years

Assistant Manager

Minimum Educational Requirements: ME - Civil / BE Civil + MBA / BE Civil + PMP

No. of Positions : 2

Experience: 1-3 years

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Manager

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No. of Positions : 3

Experience: 5-8 years

Assistant Manager

Minimum Educational Requirements: DCE / BE / B.Tech

No. of Positions : 3

Experience: 3-5 years

BILLING

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Minimum Educational Requirements: Graduate + MBA

No. of Positions : 2

Experience: 3-5 years

ENGINEERING & CONSTRUCTION

Senior Supervisor

Minimum Educational Requirements: BE Civil / Diploma Civil / ITI

Experience: 5-9 years

ESTIMATION

Manager

Minimum Educational Requirements: DCE / BE / B.Tech in Civil

No. of Positions : 2

Experience: 3-5 years

Senior Manager

Minimum Educational Requirements: BE / B.Tech in Civil

No. of Positions : 2

Experience: 4-8 years

Purchase

Manager

Minimum Educational Requirements: ME / BE - Civil

Experience: 5-8 years

MEP

Senior Engineer (Plumbing)

Minimum Educational Requirements: BE (Mech/Civil)

No. of Positions : 15

Experience: 5-10 years

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Manager

Minimum Educational Requirements: Graduate

No. of Positions : 8

Experience: 3-6 years

ACCOUNTS

Senior Manager

Minimum Educational Requirements: Graduate + MBA

Experience: 5-8 years

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Experience: 8-10 years

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Experience: 8-10 years

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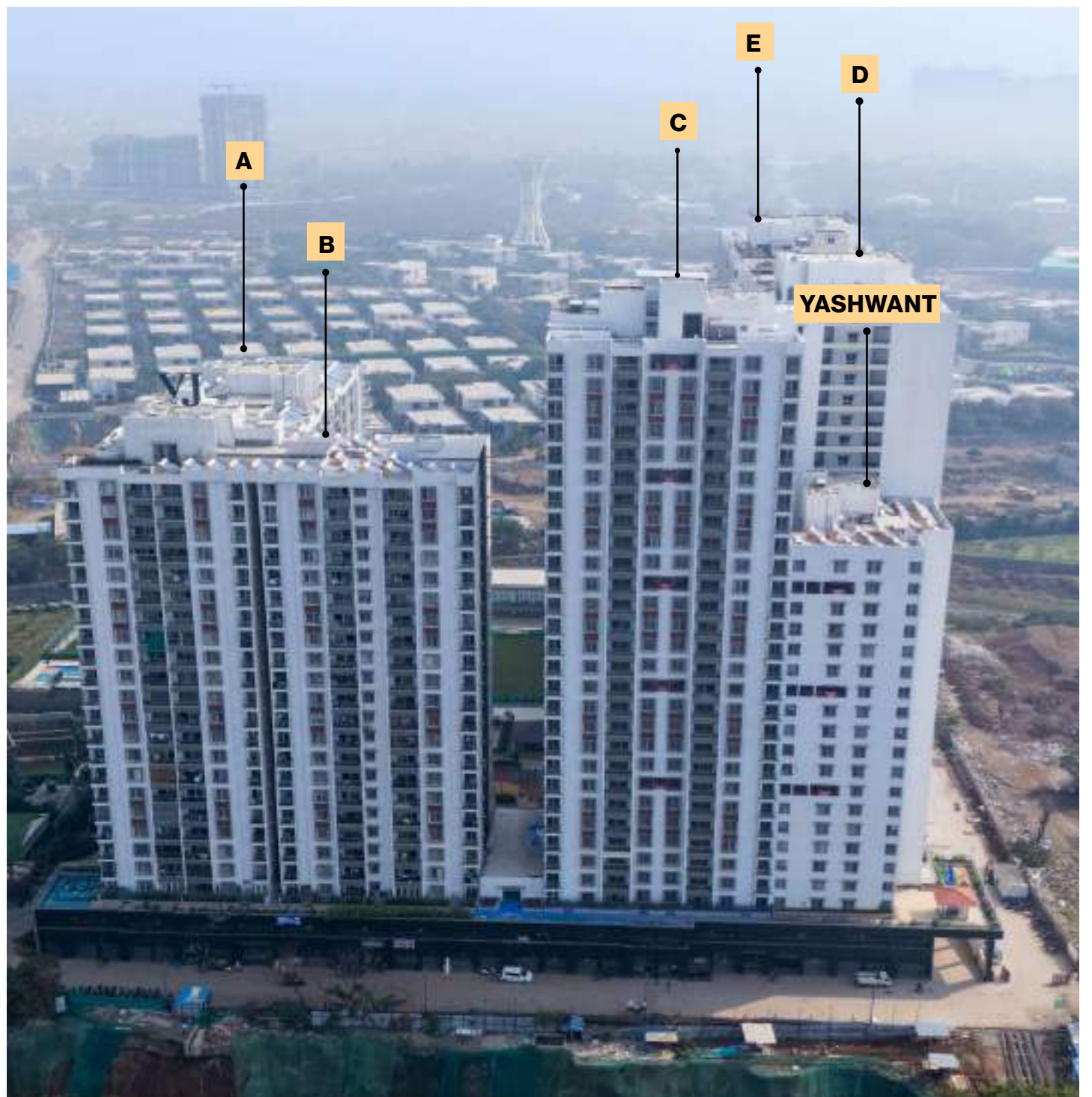
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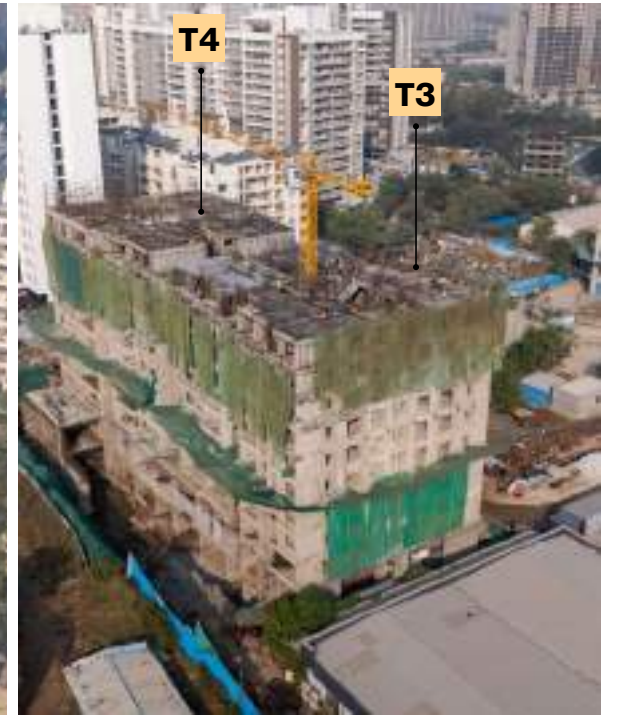
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