

SEPT - OCT 2018

# VJ CONNECT



**CO CREATE. CO INVENT**

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## Creative Nurturer's Note



Most of the times, we developers are considered to be the people who build home. But it's not only us; we are just the representatives of what is built by the huge workforce behind and in true sense they are the real builders. In our industry, trainings have never been organised in a large scale for the workers to educate them with the right practices like all other industries do. CREDAI Kushal has initiated the process of training these workers and giving them a platform to showcase their skills. VJ has always supported formal trainings to ensure better workforce and we are glad that for several years we are associated with Kushal for such training programs.

The interesting fact is that, we are at the verge of witnessing a change in the training procedure where the competitiveness of these trained workers will now be tested. Going further their skills will not only ensure better construction quality but with this platform, they are going to represent India and bring back laurels for our country. When we heard that something like this is going to happen, we thought of contributing in our little way to host these finalists of world skills competition. For 2 weeks, pre competition training workshop for the Indian contingents was conducted with both theoretical and practical experiences at one of our project Portia.

The honouring moment was when Mr. Gautam Chatterjee (Chairperson of Maha Rera), who has made the process of RERA registration in Maharashtra seamless and transparent, decided to pay us a surprise visit. The purpose of his visit to Portia was to see how developers are investing in their own workforce and how this will eventually lead to lower consumer problems and better quality. So I think it is not how big you grow but it is with whom all you grow.

Sarvesh Javdekar

Technical Director- Vilas Javdekar Developers.

**WE LOVE WHAT WE DO.**

# Guidance to World Skills Competitors at Portia



**W**orld Skill's competition takes place every alternate year on an international level and participants come from different parts of the world to showcase their skills. CREDAI Kushal takes the initiative every time to train the participants from India for the competition. This year, 8 participants from all 4 regions (North, South, East and West) have been selected in categories of Brickline work, wall and floor tiling on which competitors will compete on basis of their skills at the National level. The India Skill's Competition arranged by National Skill Development Corporation (NSDC) is scheduled to happen in Noida on 2nd to 6th October 2018. Out of 8 participants, 2 will get selected from the National level and will be eligible to participate in the World Skill competition.

CREDAI Kushal ensures proper training of the participants and put emphasis on the correct procedures of doing the work. World Skills Competition 2015 winner Parshuram Naik is training the competitors in Brickline work and Shailendra Chauhan is giving on the job training on wall and floor tiling who was one of the competitors of 2017. The participants are gearing up for the grand event which is scheduled on August 2019 at Kazan, Russia.



**V**VJ is excited to be involved with such great work by arranging the trainings at one of our VJ site and witness the growing talents in the construction sector.

# Mr. Gautam Chatterjee's Visit to Portia

Chair person of MAHA RERA



Mr Gautam Chaterjee with contestants of World Skills Competition at Portia

# Designing homes on the foundation of Co-creation

**A**t VJ, we have always focused on design - each and every corner of a home which makes up for optimised utilization of spaces . At the same time, this intricate planning allows the residents of these homes to make the most of every inch of space, leading to a pleasant indoor living experience.

Over the years, we have continuously evolved and perfected our indoor space designs. While we are passionate about this aspect of building homes, it is important to understand that the best feedback about space design can come from actual users of the home- its residents.

Acknowledging this fact, we at VJ initiated a unique activity called Co-creation. The idea is to get an honest feedback from home owners and home buyers about what they need from a home, in terms of space, features and design. Their likes and dislikes about various aspects of construction were also incorporated by interacting with them.

As a result of Co-creation, we have been able to incorporate many customer-centric insights in our design, which has not only made the designs better, but has enhanced the indoor living experience for our home owners. More importantly, it has given our customers a sense of belief that their opinion not only matters to us, but we implement their suggestions for the betterment of everyone. It brings the members of VJ family closer to each other.



**Co.Creation<sup>VJ</sup>**  
Better together



# LIVE WISE WITH THE BIGGEST COMMUNITY IN SUS.

NEARING POSSESSION

1, 2 & 3 BHK HOMES

FOR DETAILS CONTACT : 85549 97484 | 85549 90330

# How we transform your 'House to Home'

**A**t Vilas Javdekar Developers, we believe in making not just the home buying process smooth for you, but also ensure the home you live in caters to your needs. This is a one-of-a-kind solution to make your home complete in every sense. The House to Home is a unique, hassle-free home personalization service provided for VJ home owners.

Under this service, VJ offers a 1-hour free consultation. This service offers you consultation on how you can customize your home and add more value to your indoor spaces as per your needs. House To Home ensures a personal touch that you need in your home, making living effortless and convenient for you and your family.



Personalising a house into your home

Salient features of House to Home

- A free 1-hour consultation session that helps you personalize your home in the best way
- Complimentary and optional service available to VJ home owners
- Consultation is based on pre-appointment basis via email
- Changes suggested by owners will entail separate charges, based on the standard rate chart
- Additional consultation of this service is chargeable



## VJ aims to have cleanest construction sites

**W**e at Vilas Javdekar Developers believe in delivering happy homes to our users. And a home is not happy if the people crafting it are not happy. Every day, workers work diligently day in and day out to make our dreams of having a home come true. So, we thought of working on our basics and make our workers happy in first place.

We aim to have clean, hygienic and ecological sites with all basic necessities for our workers across all our sites.

Elements like pre-fabricated house, safe drinking water, recycled waste water for labour camps, organic waste converter, arranging frequent health check-up camps, site sanitation and safety etc will be taken into consideration and worked upon.



# Product training to VJ employees



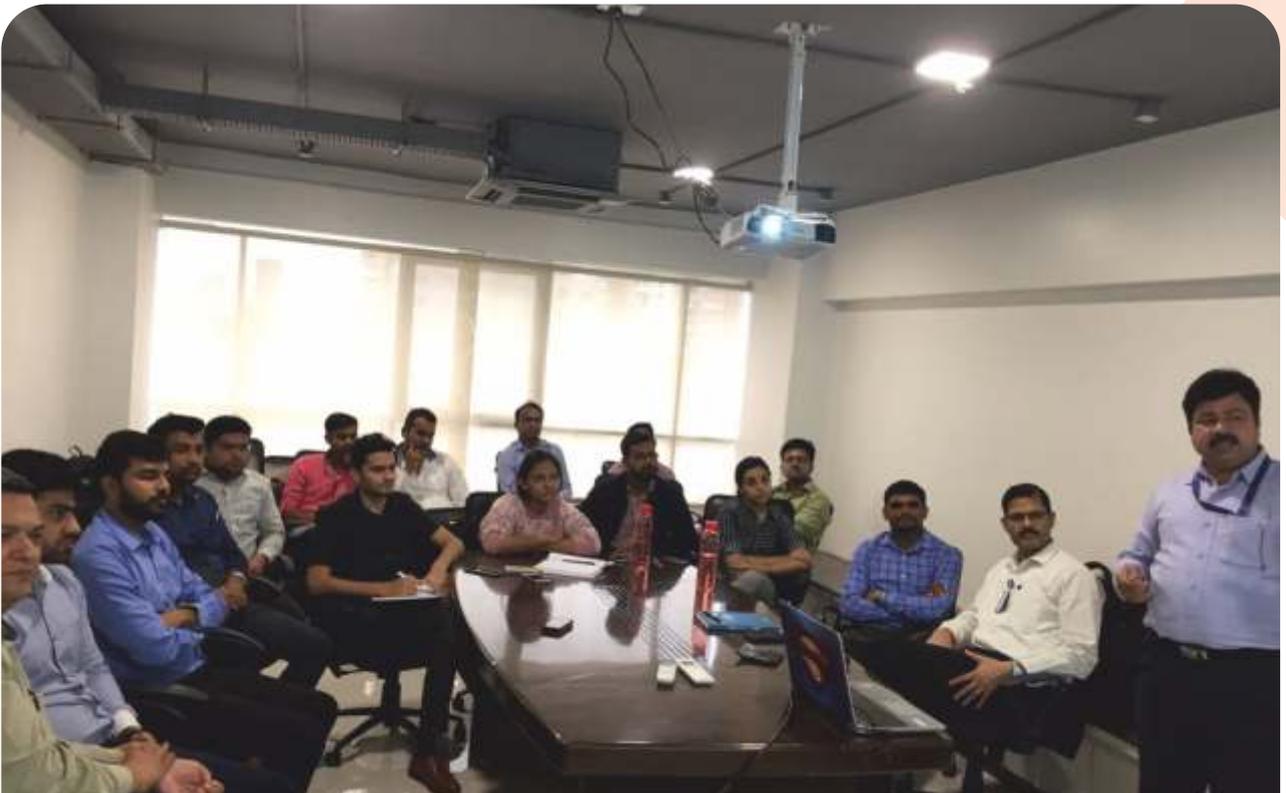
Brief given by our technical director Mr. Sarvesh Javdekar to Sales team members on engineering practices



Product training given on materials specifications and features



Onsite architectural training arranged on floor plan and layout of upcoming project for sales team.



An interactive session with Bank's person & VJ team on home loan products.

# Grand launch of Palladio at Tathawade



Palladio is a project closer to the hearts of team VJ. Engineering wise, product wise we had set a benchmark for ourselves and were successful to create an altogether different identity among the products we have developed so far. On 5th of August 2018, we launched the last 2 wings of Palladio and we loved to see the excitement among our happy customers.

We were spellbound at the amazing response people gave to this project, apart from being at a stone throwing distance from IT hub; this project truly seems to have stolen hearts for its detailed planning, execution and for the quality.

There were around 1500 people at this launch with a desire to book their home with VJ. We also added a dash of fun to the event with activities like delight studio, photo booth, dedicated kids' play area, visit to the temple and much more. Parents were delighted to see their little one's comfortably enjoying at the event. Some of our customers were so overwhelmed, they expressed their thoughts with us and we were happy for all the love they poured in!

The launch was much spoken about. Like always, we love what we do and it shows in our work. The Palladio launch was no exception!



# THEY LOVE WHAT WE DO



It's a dream come true



Proud to own my first home at 22



We will keep a big house warming party for our friends.



The developer is very transparent with the process and with the cost, all our queries were resolved with utmost attention and that made us comfortable to go with VJ.



We came here for 2BHK but booked 3BHK. They consider their customers as their own family and that is the best part.





STAY TUNED FOR THE  
NEXT CHAPTER IN WISE LIVING!

# Construction Updates



Overhead water tank bottom slab work in progress

**portia**  
QUINTESSENTIAL

One Pallod Farms, Baner



Swimming pool RCC work complete



All flats fire fighting work completed



Portia

# Construction Updates



Tower A, C & D Gypsum Plaster work completed  
Painting work in progress



Tower B 5th Slab completed



90% Aluminum window work completed



Tower B 5th Slab completed



Reflective glass windows



Yashwin Hinjawadi

# Construction Updates



A building. 9th slab casting work in progress.



A Building



A building 3rd floor work completed.



YashONE B Building

# Construction Updates



Kitchen Dado tile fixing



Yashwin Anand Tower D



90% Aluminum window work completed



Yashwin Anand Tower C



Yashwin Anand Tower D

# Construction Updates



Tower E excavation work in progress



Tower A 1st floor column work in progress



New STP installed at site



A Building RCC work completed



25% plaster work completed



# Construction Updates



## PRUDENTIA TOWERS



Club House brickwork is in progress



Flat flooring work completed up to 11th floor.



Flat gypsum work is in progress at 13th floor



Prudentia Towers

# Whats trending in #VJ



"Meritorious Students of 2018" at Poladpur, Raigad - Roshan Kadam, A VJ team member

## आई . . आठवणींची साठवण

परदेशात अनेक परिवार आहेत जे आपल्या आईची मनापासून आठवण काढतात आणि तिने आपल्याकडे राहायला यावं यासाठी धडपडत असतात . परंतु कधी व्हिसामुळे तर कधी इतर कुठल्या गोष्टींमुळे ती येऊ शकत नाही तेव्हां वाटणारी अनामिक हुरहुर व तिच्या कर्तृत्वाचा अभिमान आठवून न कळत डोळयाच्या कडा पाणावून मनाच्या खोल कोप . यातुन एक आर्त हाक येते . . . . ती म्हणजे आई

आई करीता लिहिण्यासाठी खरंतर कुठल्या एका दिवसाची गरज नसते . कारण ती आपल्यासाठी अविरत कष्ट करीत असते . तिच्यासाठी दोन शब्द लिहिण्याचा हा माझा छोटसा प्रयत्न . . . . .

सदा होऊनि या घन  
जपलं ग अंकुरण  
सावरलं हे जीवन  
आई तुझ्या पंखांचं हे ऋण

तुझ्या प्रेमाचा ग रंग  
जमी रंगुनी अभंग  
कसा विसरू मी सांग  
तुझ्या मारेचा विहंग

नाही क्षणाची उसंत  
जगाच्या कालोखात  
उरलीना काही भ्रांत  
तुझ्या मारेच्या कुशीत

आई ये ग इकडं तु जरा  
शाता समुद्रा पल्याड  
अन नाहीच जमल्या  
आशीर्वाद तुझा धाड . . . .  
अन नाहीच जमल्या  
आशीर्वाद तुझा धाड . . . .

उमेश पवार .  
VJ home buyer

# #Picofthemoth



Candid moment captured at Palladio launch event



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